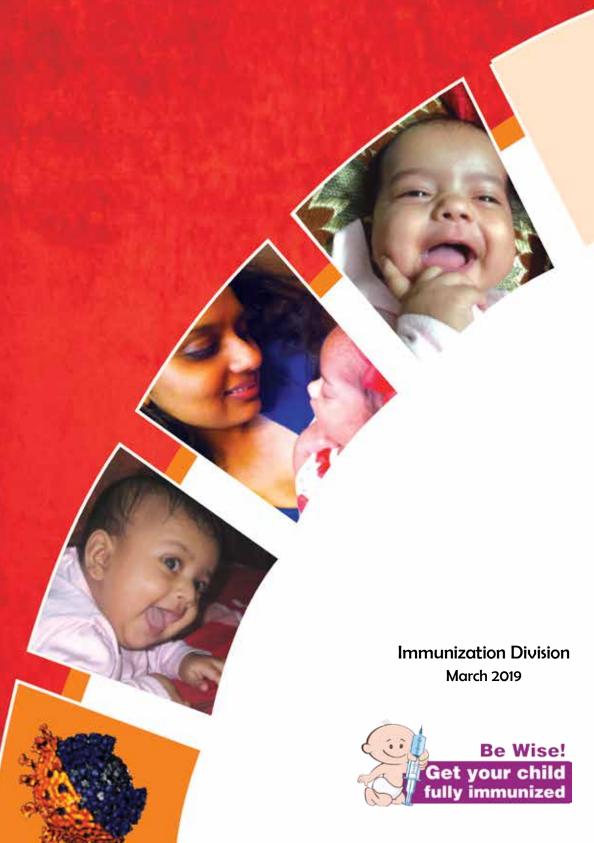




## **OPERATIONAL GUIDELINES**

INTRODUCTION OF ROTAVIRUS VACCINE
IN THE UNIVERSAL IMMUNIZATION PROGRAMME



## **OPERATIONAL GUIDELINES**

# Introduction of Rotavirus Vaccine in the Universal Immunization Programme

**Given Orally 5 drops** 

#### **Immunization Division**

Ministry of Health & Family Welfare Government of India

March 2019







भारत सरकार रवास्थ्य एवं परिवार कल्याण मंत्रालय निर्माण भवन, नई दिल्ली - 110101 Government of India Ministry of Health & Family Welfare Nirman Bhavan, New Delhi - 110101



#### **MESSAGE**

India's Universal Immunization Programme (UIP), launched in 1985 is the largest immunization programme in the world, catering to 2.6 crore newborns in the country, with over 90 lakh immunization sessions planned each year. Government of India is making constant efforts to improve the access, coverage and quality of immunization and thus ensure that all children are protected from the vaccine preventable diseases.

To expand the basket of vaccines under the immunization program, Government of India has introduced a number of new vaccines in the UIP in the past few years including Rota-virus Vaccine (RVV) in 2016. The RVV has been rolled out in 11 states in a phased manner, and now it is being expanded to the remaining 25 states and union territories.

It is well known that diarrhoeal diseases are one of the most common causes for morbidity and mortality in children under 5 years of age. Among the diarrhoeal diseases, rota-virus infection is one of the most common causes for moderate to severe diarrhoea in children. The specific intervention strategy for protection from Rotavirus infection is vaccination. Therefore, it was felt necessary to introduce the Rotavirus vaccine in the immunization programme.

I thank all the partners who have contributed to the introduction of Rotavirus vaccine and development of the operational guidelines and also look forward to their continued support to universalize the vaccine. These Guidelines, I am sure, will go a long way in ensuring the RVV is delivered effectively to all the children of the country and protect them from rota-virus diarrhoea.

(Manoi Jhalani)



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#### **Foreword**

It gives me immense pleasure to present the Operational guidelines for introduction of the Rotavirus vaccine in the Universal Immunization Programme (UIP). In the last few years, the scope of the UIP has expanded with the introduction of several new vaccines for protection against vaccine preventable diseases.

Diarrheal diseases are the leading cause of childhood mortality globally as well as in India. Diarrhea is responsible for about 9% of under-five deaths globally and 10% under five deaths in India. Available data indicates that Rotavirus is responsible for nearly 40% of moderate to severe diarrhea in under-five children amounting to 32, 70,000 outpatient visits, 8, 72,000 hospitalizations and 78,000 deaths annually in India.

The Rotavirus vaccine is given orally and prevents severe diarrhea and hospitalizations due to rotavirus infection. India became the first country in Asia to launch Rotavirus vaccine in the Universal Immunization Program (UIP) in March 2016. Introduction of Rotavirus vaccine is a milestone achievement in expanding the benefits of vaccines to all children. The Rotavirus vaccine is now being expanded to all States and UTs.

These operational guidelines have been developed to support the introduction of oral Rotavirus vaccine. These guidelines are designed to enhance the capacity of the immunization programme managers and medical officers for operationalization of the Rotavirus vaccine.

I appreciate the efforts of all experts who have supported the Ministry of Health Family Welfare (MoHFW) in development of these guidelines and urge the States and UTs to use these guidelines effectively while rolling out the Rotavirus vaccination programme.

(Vandana Gurnani)





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#### **Preface**

The National Technical Advisory Group on Immunization (NTAGI), Ministry of Health and Family Welfare (MoHFW), Government of India (GoI) has recommended the introduction of Rotavirus vaccine under the Universal Immunization Programme (UIP). Based on NTAGI recommendations, Rotavirus vaccine (RVV) has been introduced in a phased manner in eleven states namely Haryana, Himachal Pradesh, Andhra Pradesh, Odisha, Assam, Rajasthan, Madhya Pradesh, Tamil Nadu, Tripura, Jharkhand and Uttar Pradesh. In 2018-19, till December 2018, more than 17 million doses of the RVV have been administered to infants in these eleven states.

The introduction of RVV in the National Immunization Schedule (NIS) has expanded the scope of the UIP and increased the number of Vaccine Preventable Diseases (VPDs) against which vaccines are provided free of cost to the community.

The Rotavirus vaccine is given orally to infants in a three-dose schedule at 6, 10 and 14 weeks of age. The vaccine will be co-administered with other vaccines as per the immunization schedule. RVV introduction will provide another opportunity to states to strengthen their health system.

This operational guideline outlines the steps to be followed to introduce and implement the RVV under the UIP. These operational guidelines have been developed by the MoHFW with inputs from immunization partners like JSI, WHO, UNICEF, UNDP, ITSU, NCCVMRC and others. These guidelines clearly articulate the technical aspects of the use of RVV in the immunization programme and also outline the operational aspect of rolling out the vaccine.

I thank all those who have contributed in developing this document and convey my best wishes for the introduction of Rotavirus vaccine in the States and UTs.

(Dr. Pradeep Haldar)



#### LIST OF ABBREVIATIONS

**AD** Auto Disable

Adverse Events Following Immunization **AEFI** 

**AVD** Alternate Vaccine Delivery **ANM Auxiliary Nurse Midwife** 

**Accredited Social Health Activist ASHA** 

**AWW** Anganwadi Worker

**BMGF** Bill and Melinda Gates Foundation

CARE Co-operative for Assistance and Relief Everywhere

**CBO Community Based Organization** 

CHC Community Health Centre

СМНО Chief Medical and Health Officer

**CMO Chief Medical Officer** CRF Case Reporting Form

**DALY** Disability Adjusted Life Year

DF Deep Freezer

**DHS District Health Society** 

DIO **District Immunization Officer** 

DM **District Magistrate** 

**DTFI** District Task Force on Immunization **ELISA** Enzyme Linked Immunosorbent Assay **eVIN** Electronic Vaccine Intelligence Network

**FAQs** Frequently Asked Questions **FCIF** Final Case Investigation Form

Gol Government of India **GHS** Global Health Strategies

**GMSD Government Medical Stores Depot** 

**GVAP** Global Vaccine Action Plan

HIV **Human Immunodeficiency Virus** 

**HMIS Health Management Information System** 

**HRAs High Risk Areas HWs Health Workers** 

**IAP Indian Academy of Pediatrics** 

Indian Association of Preventive and Social Medicine **IAPSM** 

**ICDS Integrated Child Development Services** Indian Council of Medical Research **ICMR** Information Education Communication **IEC** 

**IPC** Interpersonal Communication

Ice Lined Refrigerator **ILR Indian Medical Association IMA IMR** 

Infant Mortality Rate

**INCLEN** International Clinical Epidemiological Network

**INR** Indian Rupee

**IRSSN** Indian Rotavirus Strain Surveillance Network ITSU Immunization Technical Support Unit

JSI John Snow Inc.

LHV Lady Health Visitor

MCP Mother and Child Protection Card
 MCTS Mother and Child Tracking System
 MDG Millennium Development Goals
 M&E Monitoring and Evaluation

MLA Member of Legislative Assembly

MO Medical Officer

MP Member of Parliament

MoHFW Ministry of Health and Family Welfare

NCCVMRC National Cold Chain and Vaccine Management Resource Centre

NGO Nongovernmental Organization

NHM National Health Mission

NIHFW National Institute of Health and Family Welfare

NPSP National Public Health Surveillance Project

NTAGI National Technical Advisory Group on Immunization

ORS Oral Rehydration Solution

PATH Program for Appropriate Technology in Health

PCIF Preliminary Case Investigation Form

PHC Primary Health Centre

RMNCHA Reproductive Maternal Newborn Child and Adolescent Health

RNA Ribonucleic Acid

RT-PCR Reverse Transcription Polymerase Chain Reaction

**RVGE** Rotavirus Gastroenteritis

**RVV** Rotavirus Vaccine

SCID Severe Combined Immunodeficiency Disease

SHS State Health Society

SEPIO State Expanded Programme on Immunization Officer

SIO State Immunization Officer
SMNet Social Mobilization Network
SMO Surveillance Medical Officer

STFI State Task Force on Immunization

ToT Training of Trainers

UNDP Universal Immunization Programme
UNDP United Nations Development Programme

UNICEF United Nations Children's Fund

USMR Under five Mortality Rate
URI Upper Respiratory Infections

VVM Vaccine Vial Monitor

**WASH** Water Sanitation and Hygiene Interventions

WHO World Health Organization

WIF Walk-In Freezers
WIC Walk in Coolers



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### INTRODUCTION

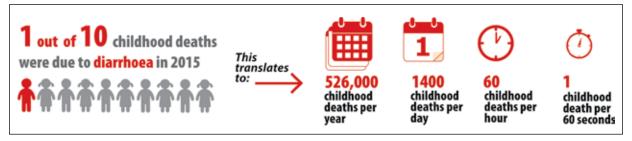
#### 1.1 Purpose of these guidelines

These guidelines are meant to assist immunization programme managers at state, district and sub-district levels to introduce the oral liquid *Rotavirus Vaccine* in the Universal Immunization Programme (UIP). The objective is to provide information that is technically sound as well as operationally feasible.

#### 1.2 Diarrhea in Children

Diarrheal diseases are the leading cause of childhood mortality globally as well as in India. Diarrhea is responsible for about 9% of under-five deaths globally and 10% of under five deaths in India translating to around 1.2 lakh deaths annually in India.<sup>1,2</sup> Available data indicates that Rotavirus is responsible for nearly 40% of moderate to severe diarrhea in under-five children amounting to 8,72,000 hospitalizations, 32, 70,000 outpatient visits and 78,000 deaths annually in India.3 It has been observed that Rotavirus infects Indian children at an age younger than the children in developed countries. Apart from burden of diarrhea and death due to Rotavirus, diarrhea is also an important contributor to long-term nutritional deficiency complications like stunting, wasting, malnutrition and loss of cognitive development potential. Despite availability of several proven solutions for diarrhea, no single solution is sufficient for the prevention and treatment of Rotavirus diarrhea. For India, it is estimated that the annual cost per disability-adjusted life year (DALY) averted due to Rotavirus diarrhea is US\$ 57 and 34% of deaths due to Rotavirus can be averted through introduction of Rotavirus vaccine.

Figure 1: Diarrhea kills too many children globally<sup>1</sup>



In recognition of the global Rotavirus disease burden, World Health Organization (WHO) has recommended inclusion of Rotavirus vaccine in the national immunization programme of all countries. Rotavirus vaccine is considered a priority particularly in countries with high Rotavirus gastroenteritis (RVGE) associated fatality rates, such as South and South-Eastern Asia, and sub-Saharan Africa. The available Rotavirus vaccines have been introduced in 96 countries. In countries where Rotavirus vaccine has been introduced, a significant reduction in hospitalization and death due to Rotavirus has been documented.

The National Technical Advisory Group on Immunization (NTAGI), Ministry of Health and Family Welfare (MoHFW), Government of India (GoI) has recommended the introduction of Rotavirus vaccine in the country in a phased manner in the Universal Immunization Programme (UIP). So far, Rotavirus vaccine has been successfully introduced in eleven states of the country namely Himachal Pradesh, Odisha, Haryana, Andhra Pradesh, Tripura, Rajasthan, Madhya Pradesh, Assam, Tamil Nadu, Jharkhand and Uttar Pradesh. This operational guideline has been developed to facilitate smooth introduction of the liquid Rotavirus vaccine in UIP. Thus, these guidelines are applicable only for those states where the liquid RVV is introduced.



## **EPIDEMIOLOGY OF ROTAVIRUS DIARRHEA**

#### 2.1 Rotavirus

Rotavirus belongs to the viral family Reoviridae, which was named as "rota" virus due to its wheel-like shape as visible under an electron microscope. Apart from infection in humans, Rotavirus infection has also been detected in many species of domestic animals, and wild mammals and birds, but animal-to-human transmission appears to be rare.

This triple-layered viral particle encompasses a viral genome consisting of 11 segments of double-stranded RNA that encode six structural viral proteins and six nonstructural viral proteins. The structural viral proteins in outermost viral layer; G protein and P protein are responsible for eliciting the production of neutralizing antibodies in the host and thus important for protective immunity. In humans, at least 19 G genotypes (14 serotypes) and 27 P genotypes (14 serotypes) have been identified. The combination of G- and P-types varies between strains and a binomial typing system is used to identify the strains. Rotavirus strains vary by region and by country. Currently, in large areas of the world, five G-P combinations (G1P[8], G2P[4], G3P[8], G4P[8]) and G9P[8]) cause approximately 90% of all human Rotavirus infections and among them, type G1P[8] is the most prevalent. In India, apart from the common serotypes G1P[8], G2P[4], G9P[8], and G9P[4], many other serotypes are also being detected. In addition, the prevailing types may differ considerably from one season to the next, even within the same geographical area.

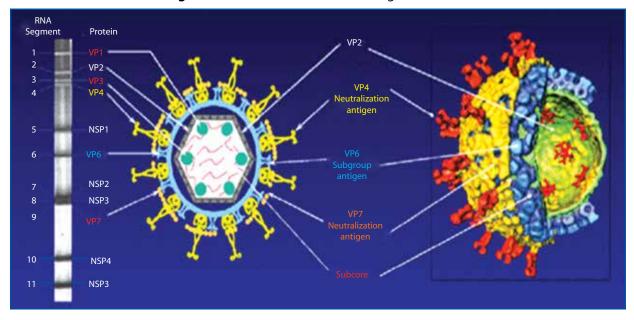


Figure 2: Rotavirus structure and antigenic features

Source: CDC Rotavirus Factsheet 1998

#### 2.2 Clinical Manifestations

The clinical spectrum of Rotavirus illness is wide, ranging from transient loose stools to severe diarrhea with vomiting that may result in dehydration, electrolyte imbalance, shock and death if not treated adequately. Following an incubation period of 1–3 days, the illness can begin abruptly, with vomiting often preceding the onset of diarrhea. Up to one-third of patients may have fever. Gastrointestinal symptoms generally resolve in 3–7 days. Children with Rotavirus infection often suffer frequent vomiting that makes it difficult to administer oral rehydration solution (ORS) at home; and requires hospitalization and medical care. Although, in most cases recovery is complete, fatalities due to Rotavirus diarrhea may occur mainly in infants.

The first infection is usually the most severe; later infections may be milder or asymptomatic due to previously acquired cross-immunity. Protective immunity against Rotavirus infection is mediated by both humoral and cellular components of the immune system. Following first infection, the serological response is directed mainly against the specific viral serotype, whereas a broader, heterotypic antibody response is elicited following more than one Rotavirus infections.

#### 2.3 Global burden of Rotavirus diarrhea

According to the WHO (2013), Rotavirus is responsible for more than 2,15,000 deaths each year in children younger than five years of age and 3.4% of all under-five deaths worldwide. Rotavirus is also responsible for millions of hospitalizations and clinic visits each year. It affects children around the world in both rich and poor countries. While Rotavirus deaths and hospitalizations vary by region and country, the vast majority (95 percent) of Rotavirus deaths in young children occur in low-and middle-income countries in Sub Saharan Africa (121,000). Four countries (India, Nigeria, Pakistan, and Democratic Republic of Congo) accounted for approximately half (49%) of all estimated Rotavirus deaths in 2013 and 10 countries (India, Nigeria, Pakistan, Democratic Republic of Congo, Angola, Ethiopia, Afghanistan, Chad, Niger, and Kenya) accounted for almost two-thirds of all estimated Rotavirus deaths. India bears the highest burden accounting for 22% of worldwide Rotavirus deaths.<sup>5</sup>

Rotavirus is estimated to cause 37% of the total diarrheal deaths and 40% of the total diarrhea-related hospitalizations in children under five years of age worldwide.<sup>5</sup>

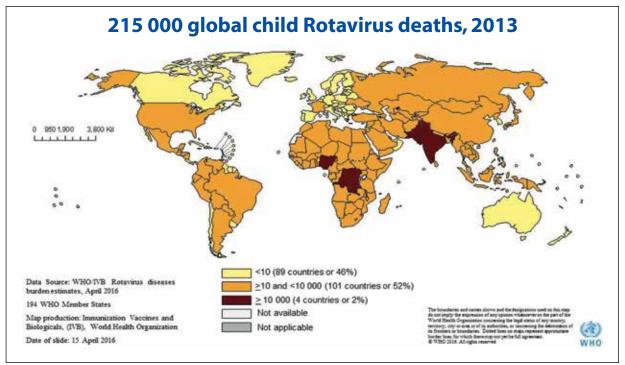


Figure 3: WHO global Rotavirus deaths<sup>4</sup>

#### 2.4 Burden of Rotavirus diarrhea in India

The Indian Rotavirus Strain Surveillance Network (IRSSN) has reported that Rotavirus accounts for 40% of hospitalizations due to diarrhea in children. Rotavirus is responsible for nearly 32.7 lakh outpatient visits 8.72 lakh hospitalizations, and 78,000 deaths annually in India.<sup>3</sup>

Approximately 50% of Rotavirus-associated deaths occurred in the first year of life and about 75% occurr in the first two years of life. The burden of Rotavirus diarrhea and associated death varies by region, age and sex in India.<sup>6</sup>

#### 2.5 Modes of transmission

Rotavirus is highly contagious. Individuals suffering from Rotavirus diarrhea often shed large amounts of virus in the stool. Rotaviruses are spread primarily by the faecal-oral route directly from person-to-person or indirectly via contaminated fomites. During first episode of Rotavirus infection, rotaviruses are shed for several days in very high concentrations in stools and vomitus of infected individuals. Since infection occurs early in life, the majority of older children and adults develop some immunity against Rotavirus disease.

#### 2.6 Risk groups for Rotavirus disease

The Rotavirus infections continue to persist in all settings and the proportion of diarrhea caused by Rotavirus does not vary widely between developed and developing states and countries. It is estimated that nearly all children will be exposed to Rotavirus before 3-5 years of age, regardless of where they are born. Children in low-income countries acquire the infection early during the first year of life and the median age at the primary Rotavirus infection ranges from 6 to 9 months (80% occur among infants). In high income countries, the first episode may be delayed until the age of 2–5 years, though the majority (65%) still occur in infancy.

The incidence of Rotavirus infection is similar in both developed and developing countries. However, more than 80% of Rotavirus deaths occur in developing countries, where poverty, malnutrition and limited

access to health services exacerbate the problem. Data suggest that children in the poorest, typically rural households with the highest risk of mortality may have the earliest exposure to Rotavirus. In India, studies have documented seasonal variation in Rotavirus infection, with increased incidence during winter season.

#### 2.7 Diagnosis of Rotavirus infection

Clinically, it is not possible to differentiate Rotavirus infection from other infectious diarrhoea and laboratory tests of stool are needed to confirm diagnosis of Rotavirus infection. Various tests are available for detecting Rotavirus in stool include ELISA, latex agglutination assays, strip-based tests, and reverse transcription polymerase chain reaction (RT-PCR). While ELISA and latex-based tests are widely used, RT-PCR is preferred for laboratory confirmation, serotyping and further differentiation.

#### 2.8 Treatment

There is no specific therapy currently available to tackle Rotavirus diarrhea and repeat infections are common. As with the other diarrheas, the cornerstones of Rotavirus diarrhea treatment are fluid replacement with ORS and zinc treatment, which reduces the severity and duration of diarrhea. Severe dehydration may require hospitalization for treatment with intravenous (IV) fluids.

#### 2.9 Prevention: Integrated approach

Sanitation and hygiene improvements have less impact on transmission of Rotavirus diarrhea which is thought to be due to person-to person contact. The only specific intervention strategy is immunization. The Rotavirus vaccine along with other interventions for prevention and management of diarrhea including exclusive breastfeeding for 6 months and continued breastfeeding with appropriate complementary feeding, vitamin A supplementation in children 9-59 months, early detection and appropriate case management of diarrhea with oral rehydration solution (ORS) and zinc (for 14 days), access to safe drinking Water, Sanitation and Hygiene interventions (WASH), will help in reducing under five mortality due to diarrhea.

This overall approach builds on the achievement of the Millennium Development Goal to reduce child mortality (MDG4), as well as to the successful implementation of the *UN Global Strategy for Women's and Children's Health and its implementation* - Every Woman Every child movement, the *Global Vaccine Action Plan (GVAP)* and the *A Promise Renewed* commitment to child survival.

#### **Key Points**

- According to WHO estimates (2013) Rotavirus is responsible for 2,15,000 deaths annually in children less than 5 years of age.
- Rotavirus is a leading cause of severe and fatal diarrhea in children under five years of age worldwide. In India, 40 percent of the children hospitalized for diarrhea are infected with Rotavirus.
- An estimated 78,000 diarrheal deaths occurring annually in children in India are due to Rotavirus; majority of these deaths occur in children under two years of age.
- Rotavirus is highly contagious and resilient. Nearly every child is at risk of infection, regardless of location, hygiene practices, or access to safe drinking water or sanitation.
- There is no specific treatment currently available to treat Rotavirus diarrhea.
- The only specific intervention strategy for prevention of Rotavirus diarrhea is immunization

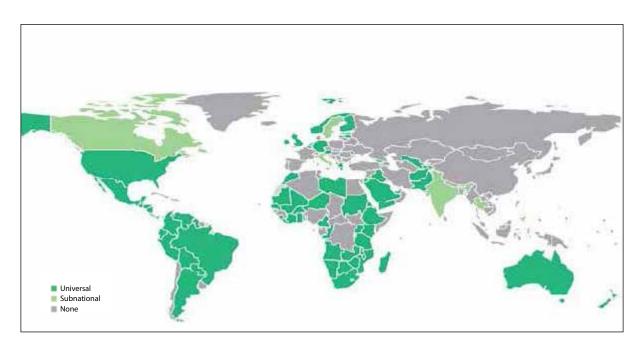


# ROTAVIRUS VACCINE GLOBAL SCENARIO

# **3.1 Recommendations by World Health Organization (WHO)**

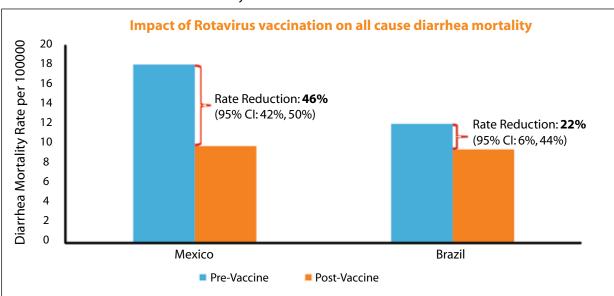
WHO recommends that Rotavirus Vaccines be introduced in every country's national immunization programme. To date, 96 countries have introduced Rotavirus vaccine in their national immunization programmes (Figure 4). The Rotavirus vaccines are available in more than 100 countries through the private market.

Figure 4: The 96 countries with Rotavirus vaccine in national immunization programmes<sup>4</sup>



#### 3.2 Impact of Rotavirus vaccine in Public Health Programme

Globally, marked decline have been observed in hospitalization and deaths due to Rotavirus in countries that have introduced Rotavirus vaccines under national immunization programmes, including Australia, Austria, Bolivia, Brazil, El Salvador, Mexico, Brazil, Nicaragua, and the United States.



**Figure 5:** Impact of Rotavirus vaccine introduction on all cause diarrhea mortality rates among children <5 years in Mexico and Brazil<sup>7,8</sup>

#### 3.3 Currently Licensed Rotavirus Vaccines

There are four Rotavirus Vaccines available in Indian market;

- Rotavac® (ORV116E), a live attenuated vaccine containing suspension of Rotavirus 116E (G9P[11]) prepared in vero cells. It is manufactured by Bharat Biotech. It is derived from a neonatal strain isolated in India and given as a 3-dose regimen at 6 weeks, 10 weeks and 14 weeks of age. It is a liquid vaccine.
- Rotasiil® (RV5), a live attenuated, oral, freeze-dried vaccine containing five viruses (Human and Bovine reassortant strains) of serotype G1, G2, G3, G4 and G9. It is manufactured by Serum Institute of India Pvt. Ltd. The vaccine is to be reconstituted before use with a diluent (Citrate bicarbonate buffer). It is given as a 3-dose regimen at 6 weeks, 10 weeks, and 14 weeks of age
- Rotarix® (RV1), is a live attenuated vaccine (contains the RIX4414 Rotavirus strain; G1P[8]) manufactured by GlaxoSmithKline Biologicals. It is given as a 2-dose regimen at 2 months and 4 months of age. It is a liquid vaccine.
- RotaTeq® (RV5), is a live attenuated human bovine reassortant vaccine (containing G1, G2, G3, G4, or P1A[8]) manufactured by Merck and Co. It is given as a 3-dose regimen at 2, 4 and 6 months of age. It is a liquid vaccine.

The WHO prequalified Rotarix® in January 2007, RotaTeq® in October 2008, Rotavac® in January 2018 and Rotasiil® in September 2018.

#### 3.4 Efficacy of Rotavirus vaccine

Available evidences suggest that Rotavirus vaccines are most effective at preventing the most severe and life-threatening cases of Rotavirus diarrhea.<sup>9</sup> The efficacy of Rotavirus vaccines against severe Rotavirus diarrhea ranges from 40-60%.<sup>10</sup>

As per WHO position paper (2013), there is also some evidence that Rotavirus vaccination leads to herd protection in unvaccinated older children and adults.<sup>11</sup>

#### 3.5 Interaction with other vaccines

Rotavirus vaccine may be co-administered with other vaccines. Breast feeding does not significantly impair the response to Rotavirus vaccines.

#### **Key Points**

- To date, 96 countries have included Rotavirus vaccines in their national immunization programmes.
- WHO recommends that Rotavirus vaccines to be included in national immunization programmes as part of a comprehensive approach to reduce the impact of diarrheal disease.
- The NTAGI has recommended introduction of Rotavirus vaccine in the national immunization programme of India.
- Significant declines in hospitalizations and deaths due to Rotavirus and all-cause diarrhea have been observed in many of the countries that have introduced Rotavirus vaccines into their national immunization programmes.
- Rotavirus vaccine will be co-administered along with other vaccines as per the national immunization schedule.
- Under the UIP, the upper age limit for administering the 1st dose of Rotavirus vaccine is one year.
- There are currently four licensed orally administered Rotavirus vaccines available for use in India. Out of these four, two vaccines (Rotavac® and Rotasiil®) are used in UIP in India. These vaccines have been shown to be safe and effective in large-scale clinical trials.





# ROTAVIRUS VACCINE IN INDIA



#### 4.1 The Rotavirus Vaccine in UIP

Based on recommendation by the National Technical Advisory Group on Immunization (NTAGI), the Ministry of Health and Family Welfare (MoHFW), Government of India (GoI) decided to introduce Rotavirus vaccine in the Universal Immunization Programme (UIP) in a phased manner. The Rotavirus vaccine has been successfully introduced in eleven states namely Himachal Pradesh, Odisha, Haryana, Andhra Pradesh, Tripura, Rajasthan, Madhya Pradesh, Assam, Tamil Nadu, Jharkhand and Uttar Pradesh.

This operational guideline refers to the introduction of the oral liquid Rotavirus vaccine. Each dose of the vaccine is of 5 drops (0.5 ml) and is administered with the help of a dropper supplied with the vaccine. Like all other vaccines under the UIP, Rotavirus vaccine will also be supplied free of cost by Government of India.

#### 4.2 Presentation

- Rotavirus vaccine is a live attenuated, oral liquid vaccine and is available in 5 dose vial and does not require reconstitution.
- Each dose is of 5 drops (0.5ml). The carton pack for 5 dose vial contains 25 vials or 125 doses.
- The vaccine is in a liquid or frozen form. In liquid form, the vaccine is generally pink in colour and may sometimes change to orange or light yellow in colour. This change in colour does not impact the quality of the vaccine.
- The vaccine is supplied with a pink coloured dropper that is longer and wider than the dropper used for OPV. The vaccine should be administered only with the dropper supplied by the manufacturer

#### Remember

- Rotavirus vaccine vial can be used up to a maximum of 4 hours after opening.
- It is mandatory to write date and time of opening of vial.



Figure 6: Rotavirus vaccine and package

#### 4.3 Storage

- Rotavirus Vaccine should be stored at -15°C to -25°C at GMSDs, State, Regional and District stores in the walk-in freezers (WIFs) or deep freezers (DFs).
- Cold chain points below district level should store RVV at +2°C to +8°C, in ice-lined refrigerators (ILRs).
- In the ILR, the vaccine should be stored at or above BCG level. (Figure 12).
- It should be transported in cold boxes with conditioned ice-packs along with other UIP vaccines.
- It should be transported to session sites along with other vaccines in vaccine carrier with four conditioned ice packs.

• The droppers for administration of the vaccine are to be stored at room temperature as freezing can cause the droppers to crack. They are to be supplied to the immunization session site along with the other dry supplies outside the vaccine carrier

#### 4.4 Storage volume

The cold chain storage volume occupied by each dose of Rotavirus vaccine supplied in a 5 dose vial is 4.2 cm<sup>3</sup>.

#### 4.5 Vaccine vial monitor

This is a time -temperature sensitive label that provides an indication of the cumulative heat to which the vial has been exposed. It warns the end user when exposure to heat is likely to have degraded the vaccine beyond an acceptable level.

The interpretation of the Vaccine Vial Monitor (VVM) is similar to the other vaccines in UIP. Focus on the central square. Its colour will change progressively. As long as the colour of this square is lighter than the colour of the outer circle, the vaccine can be used. As soon as the colour of the central square is the same or darker than the outer circle, the vial should be discarded.

How to read a VVM

Vaccine OK

Vaccine OK but use first

Do not use the vaccine

Do not use the vaccine

Figure 7: VVM on RVV vials

This Rotavirus vaccine has a Vaccine Vial Monitor-Type 2 (VVM 2).

#### 4.6 Vaccination schedule, dosage and route of administration

The Rotavirus vaccine is to be administered in a 3-dose schedule at 6, 10 and 14 weeks along with the other UIP vaccines. No booster dose of Rotavirus vaccine is recommended. The vaccination schedule including Rotavirus vaccine is given below.

**Table 1:** Updated schedule including Rotavirus vaccine

Age	Immunization schedule	
At birth	BCG, OPV-0, Hep B birth dose	
6 weeks	OPV-1, RVV-1, fIPV-1, Pentavalent-1, PCV-1##	
10 weeks	OPV-2, RVV-2, Pentavalent-2	
14 weeks	OPV-3, RVV-3, fIPV-2, Pentavalent-3, PCV-2##	
9-12 months	MR-1, Vit A*, JE-1*, PCV-B**	
16-24 months	OPV-B, MR-2, DPT-B1, JE-2#	
5-6 Years	DPT-B2	
10 years	Td	
16 years	Td	

<sup>\*</sup> Vitamin A to be given every 6 months till five years of age.

## PCV given in selected districts/states

**BCG:** Bacillus Calmette-Guerin; **DPT:** Diphtheria-Pertussis-Tetanus; **HepB:** Hepatitis B; **Hib:** Haemophilus Influenzae type b; **JE:** Japanese Encephalitis; **MR:** Measles Rubella; **OPV:** Oral Polio Vaccine; **fIPV:** fractional Inactivated Polio Vaccine, **RVV:** Rotavirus Vaccine, **PCV:** Pneumococcal Conjugate Vaccine; **Td**: Tetanus adult Diphtheria

<sup>#</sup> JE vaccine given in selected endemic districts.

Each dose of the Rotavirus vaccine consists of 5 drops. It is to be given orally at 6, 10 and 14 weeks. The upper age limit for administering the 1st dose of Rotavirus vaccine is 1 year.

The preferred sequence for administration of vaccines to a child after introduction of RVV is

- At 6 weeks: OPV (2 drops oral) -Rotavirus vaccine (5 drops oral) flPV (0.1ml intradermal) PCV (0.5 ml IM)\*-Pentavalent vaccine (0.5 ml IM)
- At 10 weeks: OPV (2 drops oral) Rotavirus vaccine (5 drops oral) Pentavalent vaccine (0.5 ml IM).
- At 14 weeks: OPV (2 drops oral) -Rotavirus vaccine (5 drops oral) flPV (0.1ml intradermal) PCV (0.5 ml IM)\*-Pentavalent vaccine (0.5 ml IM)

\* wherever applicable

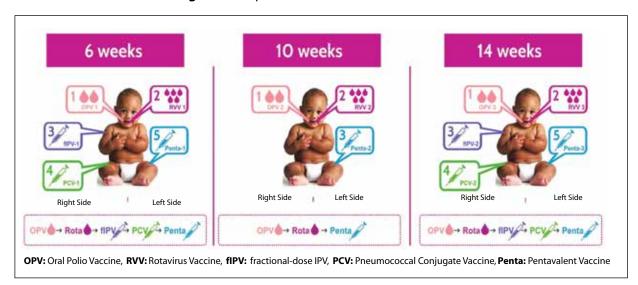


Figure 8: Sequence of administration of vaccines

#### 4.7 Steps in administration of vaccine

Figure 9 below shows steps in administration of vaccine.

- For administration of vaccine keep the vial and dropper ready. Ensure that separate droppers are to be used for each vial. Note that the dropper for Rotavirus vaccine is pink in colour, longer and wider than the OPV dropper and these cannot be interchanged.
- Pull out the aluminum seal along the indicated mark.
- Tear off as shown in steps 3 and 4 of Figure 8 to remove the aluminum seal.
- The vaccine vial with the seal removed has a rubber stopper. Pull out the rubber stopper.
- Connect the dropper firmly to the vial.
- Write the date and time of opening the vial
- Open the dropper cap.
- Position dropper at 45° angle. Administer 5 drops into the mouth of the baby. Ensure that the dropper does not touch the mouth of the baby.
- Once opened, the vial cannot be used beyond 4 hours.

Figure 9: Steps in administration of Rotavirus vaccine



Vaccine Vial & dropper



Pull out the aluminum seal along the indicated mark



Tear off as shown to remove aluminum seal



Tear off as shown to remove aluminum seal



Vaccine vial without aluminum seal



Pull out the rubber stopper



Connect the dropper firmly to the vial. Write date and time of opening the vial.



Open the dropper cap



Position dropper at 45° angle. Administer 5 drops into the mouth of the baby 0.5mL = 5 drops\*

\* The dropper should not touch the mouth of the baby.



Once opened the multi dose vial should be kept on conditioned icepack (2° - 8°) and cannot be used beyond 4 hours.

#### 4.8 Phasing in

During the initial period of Rotavirus vaccine introduction, only the infants coming for the first dose of OPV and Pentavalent will be administered Rotavirus vaccine. These children will be given 2nd and 3rd doses in subsequent visits as per the schedule. The upper age limit for giving first dose of Rotavirus vaccine is one year. If the child has received first dose of Rotavirus vaccine within 12 months of age, subsequent two more doses of the vaccine should be given at an interval of at least 4 weeks between two doses to complete the course. There is no booster dose required for the Rotavirus vaccine.

Infants who have already received their first or second dose of OPV and pentavalent vaccine and are now coming for their second or third dose of OPV and pentavalent vaccine should not be initiated with RVV. Such infants should receive the remaining vaccines as per schedule.

#### 4.9 Contraindication for Rotavirus vaccine administration

The conditions where Rotavirus vaccine must not be administered to the infant:

- Known or documented allergic reaction to the vaccine. If any child reports or develops any sensitivity reaction, inform the caregiver and also mention this clearly on the immunization card for the vaccinators' reference.
- History of documented intussusception or abdominal surgery or intestinal malformation.
- Known case of immunodeficiency.

In case of any doubt, opinion of Doctor/ Pediatrician is to be taken before administration. In infants with any moderate or severe acute illness, the Rotavirus vaccine administration should be deferred till recovery or as per Doctor's advice. However, if the infant has minor illnesses, such as low grade fever and upper respiratory infections (URI), the vaccine can be given.

Administration of Rotavirus vaccine should be postponed in infants suffering from moderate to severe diarrhea or vomiting requiring rehydration therapy. In such cases the vaccine can be administered after recovery from illness.

#### Remember

- Rotavirus vaccine is safe and can be given with other UIP vaccines
- Mild illness such as upper respiratory tract infection or mild diarrhea is not a contraindication for Rotavirus vaccine administration

#### 4.10 Relationship with infant feeding

Breast feeding does not significantly impair the response to Rotavirus vaccine. There are no restrictions on the infant's feed, including breast-milk, either before or after vaccination with Rotavirus Vaccine.

# 4.11 Inter-changeability of Rotavirus vaccines from different manufacturers

At present, four RVV products made by four different manufacturers are available in India. Out of these four, two RVV products namely Rotavac® and Rotasiil® are available under the UIP. Currently, under the UIP, Rotavac® is available in ten states (Assam, Tripura, Odisha, Madhya Pradesh, Uttar Pradesh, Haryana, Rajasthan, Himachal Pradesh, Andhra Pradesh and Tamil Nadu) and Rotasiil® in one state (Jharkhand).

At present, eight countries namely Australia, Belgium, Germany, Italy, Latvia, The Philippines, United States and India have mixed Rotavirus vaccine type programs. Currently, there is no published data on the interchangeability of Rotavac® and Rotasiil® used in the UIP in India. However, there is evidence on the interchangeability of RotaTeq® and Rotarix®. The available evidence suggests that infants receiving mixed vaccine doses of RotaTeq® and Rotarix® appear to be successfully and safely immunized against Rotavirus gastroenteritis.¹² All mixed vaccine schedules were shown to be noninferior when compared with single vaccine groups. No safety concerns were raised for mixed RotaTeq® and Rotarix® vaccine courses.¹³ The US Advisory Committee for Immunization Practices (ACIP) recommendations for the use of Rotarix® and RotaTeq® recommend that Rotavirus vaccines series be completed with the same product whenever possible, however, vaccination should not be deferred because the product used for previous doses is unknown or not available.

In India, Rotavac® and Rotasiil® are available under the UIP and the NTAGI has not raised any safety concerns for mixed Rotavac® and Rotasiil® course. It has also concluded that the efficacy of both these vaccines are comparable. Thus, it has been concluded that in case a child after receiving one or two doses of a particular RVV product "A" migrates to another state where RVV product "B" is available under the UIP, then the child will complete the schedule with RVV product "B".

In summary, if a child starts the schedule with the RVV product "A" then the child should preferably complete the schedule using the same RVV product "A". However, in case of inter-state migration, vaccination should not be deferred or denied because the RVV product used for the previous dose (s) is unknown or is different from the RVV product available in the state where the child's family has migrated. The RVV schedule will be completed using the RVV product available in that state under the UIP.

#### 4.12 Interaction with other vaccines

Rotavirus vaccine may be co-administered with other routine childhood vaccines.

#### 4.13 Long term protection and booster dose

In general, the Rotavirus Vaccine provides protection for at least first 2 years, when the risk of Rotavirus diarrhea is maximum. Current scientific evidence suggests that by the second year, most children are exposed to Rotavirus and develop protective antibody. Thus, booster dose of Rotavirus Vaccine is not recommended.

#### 4.14 Reuse of opened vaccine vial

Rotavirus vaccine vial can be used up to a maximum of 4 hours after opening. It is mandatory to write date and time of opening the vial as applicable for all other vaccines. The open vial policy is not applicable on Rotavirus vaccine. All partially used vaccine vials should be sent back to cold chain point for disposal as per biomedical waste management guidelines.

As per the revised open vial policy guidelines, the partially used vaccine vials returned from the session sites are to be kept separately in the ILR for at least 48 hours or till the next session, whichever is earlier, and then should be treated as per biomedical waste management protocol.

#### 4.15 Adverse events following Rotavirus vaccination

Rotavirus vaccine has a good safety record; minor symptoms such as diarrhea, vomiting and irritability may occur in some children. In rare cases, intussusception has been associated with some Rotavirus vaccines. Surveillance measures are recommended for documenting this rare serious event.

However, the introduction of Rotavirus vaccine (like any other new vaccine) may coincide with the increased reporting of AEFIs in the states and districts and increased cases of intussusception. All these AEFI cases, including that following Rotavirus vaccine administration should be reported as per the Government of India AEFI surveillance and response operational guidelines (Govt. of India, 2015). AEFI causality assessment will inform about the potential association with Rotavirus vaccine.

#### Remember

- On opening, date and time must be written on the vaccine vial.
- Rotavirus vaccine should not be used beyond 4 hours after opening the vial.
- Return the partially used vials to the Cold Chain Point after the session along with the other used vaccine vials.
- The partially used vaccine vials returned from the session sites are to be kept separately in the ILR for at least 48 hours or till the next session, whichever is earlier

#### **Key Points**

- It is an oral, liquid vaccine.
- Each dose of the vaccine is 5 drops (0.5 ml) to be administered orally with a dropper supplied with the vaccine.
- Rotavirus vaccine has a VVM 2, which is used for highly heat-sensitive vaccines.
- Rotavirus vaccine is safe for administration with other UIP vaccines
- The infant can be breast fed immediately after vaccination.
- Open vial policy is not applicable for Rotavirus vaccine.
- The vaccine vial once opened, should not be used beyond 4 hours
- During the initial introduction of Rotavirus vaccine, only infants coming for first dose of Pentavalent vaccine and OPV will be started with Rotavirus vaccine schedule. Infants coming for the 2nd or 3rd doses of OPV and pentavalent vaccine will NOT be started with Rotavirus vaccine.
- The upper age limit for giving first dose of Rotavirus vaccine is one year. If the child has received first dose of Rotavirus vaccine by 12 months of age, subsequent two more doses of the vaccine should be given with an interval of 4 weeks to complete the course.



# OPERATIONALIZATION OF ROTAVIRUS VACCINE INTRODUCTION IN UIP

# **5.1 Preparedness assessment for Rotavirus Vaccine introduction in India**

The introduction of Rotavirus vaccine should be considered as another opportunity to strengthen the overall RI service delivery in the states and districts. Introduction of any new vaccine in the programme requires meticulous operational planning at all levels, with detailed activities and timelines. This initially involves top-down macroplanning at the state level, followed by bottom-up microplanning and detailing precise logistic and financial needs for each district and sub-district, starting from the more peripheral levels and moving towards the higher levels. Timely trainings/orientation/ media briefing and information sharing with community helps in smooth launch at the level of health care service providers, mobilizers and community settings.

The Rotavirus vaccine introduction plan encompasses all components, including a programme assessment at all levels to determine what is required for the introduction. The introduction plan takes into account the timelines for successful completion including vaccine supply and estimated procurement requirements. The Rotavirus vaccine introduction operational guidelines have been standardized for uniform understanding at all levels.

#### 5.1.1 New vaccine preparedness assessment

The MoHFW, Government of India, has very recently developed and disseminated state and district-level preparedness assessment checklists prior to new vaccine introduction. These checklists have been developed to support the state and district programme managers in assessing critical information prior to introduction of the new vaccine. The checklists have been suitably modified for Rotavirus vaccine and states should review their preparedness before introducing the vaccine.

These checklists help in assessing and identifying strengths and weaknesses at state, district and block levels to take corrective actions for effective and successful introduction of any new vaccine in the UIP in respective states. Table 2 lists the different components incorporated in the checklists.

**Figure 10**: Preparedness Assessment Checklists



**Table 2:** Components of state & district preparedness assessment checklists for introduction of Rotavirus vaccine

Essential components	
1. Human resources vitals	9. Waste management and injection safety
2. Background information	10. Monitoring and supervision
3. RI Microplanning status	11. Adverse Events Following Immunization
4. Intensified Mission Indradhanush- Specific information	12. Mobilization
5. RI Training status	13. Advocacy and communication
6. RI Recording & reporting practices	14. Surveillance
7. Vaccine coverage and wastage	15. Cold chain maintenance
8. Vaccine & logistics management	
Additional components	
16. General impressions	17. Additional remarks/comments

#### 5.2 Estimation of vaccine requirements

#### 5.2.1. Estimation of vaccines needed

The annual number of Rotavirus vaccine doses needed is to be calculated based on the target population, three doses per child and wastage factor. Every beneficiary will require three doses at 6, 10 and 14 weeks. Considering vaccine wastage rate of 10% (for 5-dose vial) and buffer stock of 25%, the annual vaccine requirement can be calculated as follows:

Annual vaccine requirement (in doses) = (Number of beneficiaries X Number of doses per infant X 1.11\* X 1.25)

(\*Wastage Multiplication Factor is 1.11)

The number of vaccine vials needed for each level of store can be estimated by dividing the doses in each vaccine vial.

Vaccine stores at all levels (state, regional, district, CHCs, PHCs, and other cold chain points) need to forecast their requirement of vaccine and logistics to ensure that the right amount of vaccines and logistics are available to vaccinate all eligible infants in a given area. Each of these levels should monitor the stock of vaccine and logistics in order to assess the lead-time and re-ordering levels.

#### **5.2.2. Wastage rate and buffer stock**

Rotavirus vaccine vial should not be used after 4 hours of opening the vial. As the vaccine is a 5-dose vial, it is estimated that there will be minimal wastage. Thus, wastage of 10% (wastage multiplication factor 1.11) is recommended.

The buffer stock recommended is 25% for the vaccine in the initial year. All efforts should be made to minimize vaccine wastage at all levels. The buffer stock is meant for managing sudden and unexpected shortages. The amount of buffer stock recommended is generally 25% of the annual requirement.

**Table 3:** Summary wastage permissible for all vaccines in routine immunization

Vaccine	Maximum acceptable wastage
BCG	50% and the wastage multiplication factor for calculation is 2.0. Open vial policy is not applicable.
MR and JE	25% and the wastage multiplication factor for calculation is 1.33. Open vial policy is not applicable.
IPV, OPV, Pentavalent Hepatitis B, DPT, TT, PCV and Rotavirus vaccine	10% and the wastage multiplication factor is 1.11. Open vial policy is applicable for vaccines under this category except Rotavirus vaccine for which open vial policy is not applicable

#### 5.2.3 Assessing the cold chain space and inventory

The cold chain infrastructure in India is a wide network of cold chain stores consisting of government medical supply depots (GMSD), state vaccine store, regional/divisional vaccine stores, district vaccine store and the last cold chain point at the PHC/CHC. The Districts and States must review the cold chain space requirement at different levels to ensure that adequate space is available to accommodate the Rotavirus vaccine. The cold chain inventory should be regularly reviewed and status of the same should be updated in the National Cold Chain Management Information System (NCCMIS).

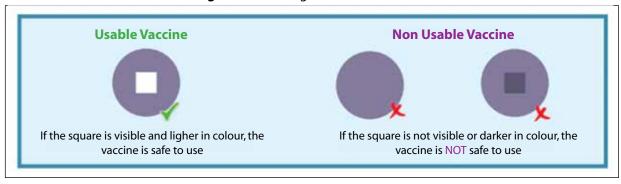
Each dose of Rotavirus vaccine, occupies 4.2 cm<sup>3</sup> of cold chain space. Therefore, 14 cm<sup>3</sup> of additional cold chain space would be required per infant at a cold chain point.

(Note – Net Storage Volume = 1.11 X volume of each dose, Storage volume required per beneficiary = Net Storage Volume X no. of doses per beneficiary)

#### 5.2.4 Cold chain monitoring

The heat impact on vaccines is cumulative. Proper storage of vaccines and maintenance of the cold chain during storage and distribution are essential to prevent the loss of potency. Once a vaccine loses its potency, this cannot be regained. Damaged vaccines should be discarded according to the guidelines.

Figure 11: Reading vaccine vial monitor



All Rotavirus vaccine vials have a vaccine vial monitor (VVM). The VVM registers cumulative heat exposure. Before use, check the VVM on each vaccine vial. If inside square is the same colour, or darker than the outer circle, do not use the vaccine.

#### 5.2.5 Vaccine storage

To ensure efficacy of the vaccines, proper storage and packing are essential. In top-opening ice lined refrigerators (ILRs), Rotavirus vaccine vials are to be stored along with or above the BCG vials as shown in the figure 12.

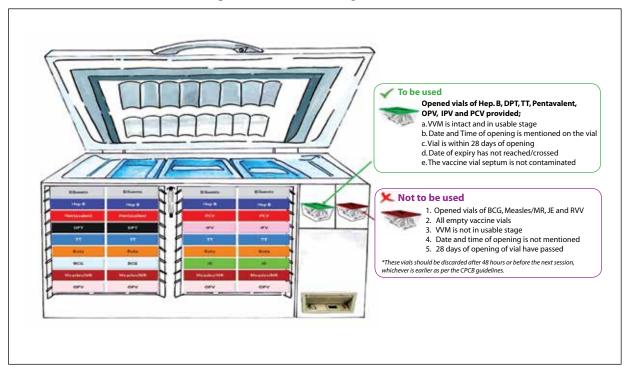


Figure 12: Vaccine storage in the ILR

#### 5.2.6 Conditioning of ice packs

When ice packs are taken out from the Deep freezer, they are usually at a temperature between -15°C to -25°C. They need to be kept at room temperature for a certain period of time to allow the temperature at the core of the ice pack to rise to 0°C. This process is called "conditioning" (Figure 13)

- At start of session day, take all the frozen ice-packs you need from the Deep freezer.
- Lay these out on a table leaving a 5-cm space all round each icepack.
- Lay out icepacks, preferably in single rows but never in more than two rows.
- Check to see if ice inside the icepacks has begun to melt and some condensation, or droplets of water appears on the surface of ice packs.
- Shake the icepacks and listen for the sound of water.
- An ice pack is adequately "conditioned" as soon as beads of water cover its surface and the crackling sound of water is heard on shaking it.
- Conditioning is done to prevent freezing of the freeze sensitive vaccines.

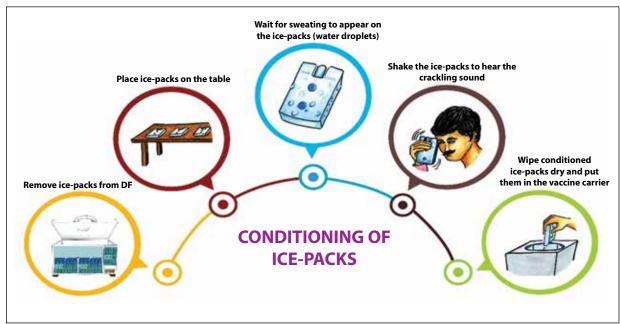


Figure 13: Process of conditioning of ice packs

#### 5.2.7 Rotavirus vaccine stock management (inventory control)

The inventory system should ensure that units with the nearest expiry date are used first in a system known as EEFO (early-expiry, first-out). Expiry date should always be checked whenever a vial is opened. Never use vaccines beyond the expiry date.





## PREPARING HEALTH STAFF

The successful introduction of Rotavirus vaccine will largely depend upon the quality of training conducted for all levels of health functionaries. Health-care providers are not only responsible for handling and administering the vaccine but are also a major source of information for parents and the community. A good training gives confidence to the health workers to introduce new vaccines.

All training sessions must be interactive and use the adult learning methodology. Methodology should include PowerPoint presentations, role plays, exercises and interactive discussions. At district/ sub district level, each batch should not have more than 40 participants. The number of batches is to be planned according to the number of different health staffs to be trained in the district/ sub district. The trainers should make a note of the feedback and queries during trainings and ensure that all doubts clarified before the session ends.

Health-care personnel who require training include district immunization officers (DIOs), medical officers (MOs), IEC officer, cold chain handlers, supervisors, data managers, ASHA coordinators and frontline health workers. A separate training session should be organized for ASHAs and AWWs for effective community mobilization. The officials and staff of the Department of Women and Child Development also need to be oriented at the same time. In addition, plans should be drawn up to orient the faculty of Pediatrics and Preventive and Social medicine departments in medical colleges as well as professional bodies (IAP, IMA) involved in immunization service

#### Remember

- Rotavirus vaccine introduction trainings should be conducted as per guidelines.
- The trainings for Rotavirus introduction should not be clubbed/ tagged with other ongoing training or review meetings.
- All trainings will have some common and some cadre-specific messages. Key tips/messages for participants have been incorporated into respective agendas.

delivery. The doctor, pediatrician and vaccinators at private facilities receiving vaccine from the public health system should also be oriented.

#### 6.1 Training approach for Rotavirus vaccine introduction

Cascaded trainings are envisaged for building capacity of all workforce involved in routine immunization. Each state where Rotavirus vaccine is to be introduced is expected to conduct State ToT workshops (two day duration).

Subsequently, the trainers trained at the State ToT will conduct district-level training for block medical officers and supervisors of their district. These Medical Officers and Supervisors (including the ASHA

Level	Training workshops participants	Duration
State	State Officials, DIOs, MOs, Dist. IEC Officers	2 days
District	District officials, Block MO I/Cs, MOs and ASHA Coordinator from blocks	1 day
Dii-	ANM, LHV, Cold Chain Handlers and Block Programme/ Data Manager	4 hours
Block	Block ASHA Coordinator, Mobilizers (ASHA, AWW + ANM)	2 hours

**Table 4:** Training plan at different levels for Rotavirus vaccine introduction

Coordinators) will, in-turn, be responsible for training health workers, including ANMs, supervisors and cold chain handlers. The MOs and Supervisors will also orient the ASHAs and AWWs in their areas in a separate training session

In addition, every opportunity should be utilized for sensitization of any new vaccine introduction. For example, state/district task force meetings and medical officers' RI trainings are the ideal opportunities to discuss Rotavirus vaccine introduction. All RVV introduction trainings should be conducted as per the duration mentioned in the guidelines.

Training materials have been developed based on the past experiences of new vaccine introduction and post-introduction evaluations. These will include standardized power-point presentations from operational

**Table 5:** Key instructions for health workers while administering the Rotavirus vaccine

Step 1	Check the following details of Rotavirus vaccine before opening the vial.			
	Name of the vaccine			
	◆ Manufacturer name			
	◆ Expiry date			
	◆ Batch number			
	◆ VVM status			
	Visible damage			
Step 2	Before administration of Rotavirus vaccine, confirm the age of the beneficiary			
	◆ Three doses of Rotavirus vaccine are to be given at 6, 10 and 14 weeks of age along			
	with other UIP vaccines			
	• The upper age limit for administering 1st dose of Rotavirus vaccine is one year			
	under UIP.			

Step 3	<ul> <li>Before administration of RVV, check for any contraindication.</li> <li>Don't give Rotavirus vaccine to infants with</li> <li>History of hypersensitivity to any component of the vaccine.</li> <li>History of uncorrected congenital malformation of the gastrointestinal tract that would predispose the infant for intussusception.</li> <li>Severe combined Immunodeficiency disease (SCID) as cases of gastroenteritis associated with other live Rotavirus vaccines have been reported in infants with SCID.</li> <li>History of intussusception</li> </ul>
Step 4	Administer 5 drops (0.5 ml) of Rotavirus vaccine orally using the dropper supplied with the vaccine.
Step 5	Record the date of administration of Rotavirus vaccine on the MCP card and RCH register
Step 6	Return the unopened and opened Rotavirus vaccine vials after the immunization session to the cold chain point as per guidelines

guidelines, FAQs for medical officers and health workers on Rotavirus vaccine. These materials could be translated into the local language and be used appropriately in the states. The FAQs on Rotavirus vaccine should be widely used for dissemination of information, especially to medical officers, frontline health workers and mobilizers.

#### 6.2 Reporting and recording of Rotavirus vaccine

All recording and reporting formats with inclusion of Rotavirus vaccine should be printed well in time before introduction of the vaccine. These formats should be distributed before introduction and ensure that during health workers' training, an exercise for filling the MCP card and other formats should be conducted.

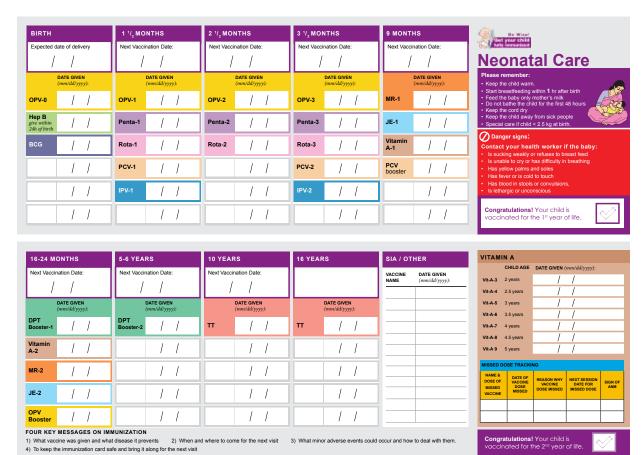
Inclusion of Rotavirus vaccine will be required in vaccine stock forms, MCP cards, due lists, tally sheets, monthly progress reports at all levels, RCH register, coverage monitoring charts, supervisory checklists and computer databases.

The electronic vaccine intelligence network (eVIN), wherever implemented, should be used to obtain real time information on Rotavirus vaccine stock and flows and also storage temperature across all cold chain points. By streamlining the vaccine flow network, eVIN contributes to strengthening health systems and also ensures equity through easy and timely availability of vaccines to all beneficiaries.

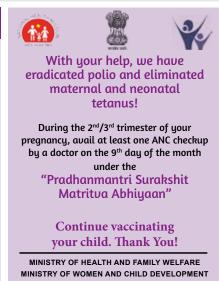
The reporting of Rotavirus vaccine coverage will be done through existing reporting mechanisms such as the HMIS (health management information system), and the RCH portal. MoHFW has updated the HMIS and RCH portal for capturing the Rotavirus vaccine coverage.

#### The modified MCP card is given below:

Figure 14: The MCP Card



lmmuni	zat	ion	Esse	entia	als
VACCINATION NAME	BIRTH	117 <sub>2</sub> months	21 months	31/2 months	g months
BCG prevents tuberculosis	<b>Ø</b>				
HepB prevents liver disease	0				
OPV prevents polio	0	0	0	0	
Penta prevents whooping cough, diphtheria, tetanus meningitis, & more		0	<b>Ø</b>	0	
PCV prevents pneumonia		0		0	0
Rota prevents diarrhoea		0	0	0	
MR prevents measles, rubella					0
JE fights brain					0





# STEPS FOR ROTAVIRUS VACCINE INTRODUCTION AT STATE, DISTRICT AND BLOCK LEVELS

The inclusion of Rotavirus Vaccine into the UIP schedule requires careful preparation and implementation at all levels. This initially involves top-down macro-planning at the state level, followed by bottom-up micro-planning, detailing precise cold chain space at different levels of storage, logistics and financial needs for each district and sub-district levels, starting from the more peripheral levels and moving towards the higher levels. The broad steps involved for the introduction of Rotavirus vaccine are similar to the other new vaccine introduction.

#### Remember

- Rotavirus vaccine supply shall be in 5 dose vials.
- Assess cold chain space accordingly and if required augment the cold chain space.
- Rotavirus vaccine is given in a 3 dose schedule at 6, 10 and 14 weeks of age along with other UIP vaccines. It is administered orally with a dropper supplied with the vaccine
- The upper age limit for administering the 1st dose of Rotavirus vaccine is one year under UIP.
- Open vial policy is not applicable for Rotavirus vaccine.
- Vaccine should only be introduced in the districts that have completed the recommended trainings.
- Cold Chain Technician to visit all cold chain points for preventive maintenance or repair of cold chain equipment at least once before vaccine introduction.

#### 7.1 State-level Rotavirus vaccine introduction activities

The following activities should be undertaken at the state level for the successful introduction of Rotavirus vaccine in the universal immunization programme.

#### 7.1.1 State task force for immunization (STFI)

- STFI should be convened at least once before the introduction to review all activities for introduction of Rotavirus vaccine in the state, including commitment and support from various departments and stakeholders.
- Issues identified for smooth introduction of the vaccine should be addressed during meetings of the
- States should make best use of lessons learnt from the polio programme to strengthen routine immunization. Opportunity like new vaccine introduction should be used to highlight issues that need attention for corrective action.
- WHO-NPSP, UNICEF, UNDP, ITSU, GHS, JSI and other key routine immunization partners involved in immunization at state and district levels are expected to provide necessary technical inputs during STFI

#### 7.1.2 Assessment of State preparedness for RVV introduction

The state needs to assess the preparedness using standardized checklists that have been customized for Rotavirus vaccine introduction. Data should be reviewed, compiled and reflected in the preparedness checklist. In case the state has undertaken preparedness assessment exercise recently for a new vaccine introduction then the same should be compared with the current situation to assess and identify the areas needing attention.

The state preparedness checklist with necessary annexures should be completed after review of all district level checklists and submitted to the senior state officials – Mission Director and Director, Health and Family Welfare. The assessment should be completed as per timeline. Following this the state preparedness checklist needs to be forwarded to the Deputy Commissioner (I/C- Imm), Immunization Division, Nirman Bhawan, New Delhi for review.

#### 7.1.3 Track preparation in districts

- Assign state observers to track planning, preparation, launch and implementation of Rotavirus vaccine in all the districts
- The observer should visit the districts and provide oversight to activities for introduction of Rotavirus vaccine, including participation in DTFI and assessment of district preparedness as per standard checklists.

#### 7.1.4 Strengthening routine immunization micro-plans

 All high-risk areas (HRAs) identified in polio microplans and all additional sessions planned under Intensified/Mission Indradhanush should be incorporated into the RI microplans.

#### 7.1.5 Indenting and delivery of vaccine and logistics

• Ensure availability of required quantities of Rotavirus vaccine, droppers and other logistics before the introduction of the vaccine. Official communications from the state should include the following key messages and the same should be reiterated at regular intervals.

- » Rotavirus vaccine supply from Government of India will be in 5 dose vials along with 1 dropper per vial.
- » Assess cold chain space and any deficiency need to be replenished.

#### 7.1.6 State-level training workshop

This is a critical activity and needs timely planning and implementation. Conducting these training of trainers (ToT) workshop will create a pool of master trainers who will in turn ensure that the officials concerned at all levels are sensitized well in time prior to introduction.

The state immunization officer will be responsible for planning and conducting state-level training workshops as per timelines. Key development partners such as WHO, UNICEF, UNDP, ITSU, GHS, JSI and others will participate in the ToT and also support the states and districts in planning, sensitization of health officials and monitoring the quality of training.

The training at different levels including participants and timeline is summarized in the Table below:

SI No. **Participants Facilitators Timeline** 1a. **Medical Officers** MoHFW officials and At least 45-60 State ToT DIO and 2 MOs per district (3 persons per district). representatives of days prior to SIO, state CCO and other state officials WHO- NPSP, UNICEF, the vaccine day 1 including state programme manager (NHM), UNDP, ITSU, GHS, introduction. state IEC consultant, state ASHA coordinator, NCCVMRC-NIHFW, JSI, state cold chain officer, state data manager, **BMGF** and state monitoring and evaluation (M&E) other immunization coordinator (NHM), state finance and accounts partners. manager (NHM), State ICDS representative Regional and state representatives of WHO-NPSP, UNICEF, UNDP, JSI and other immunization partners 1b. DIO + 1 District IEC Officer (nodal person) from MoHFW officials, and State ToT each district for sensitization on ommunication representatives of Day 2 WHO NPSP, UNICEF, planning 1-2 representatives of partner organization UNDP, ITSU, GHS, dealing with IEC and media handling. JSI, BMGF and other Also, state officials and other key participants immunization partners from Day 1 2. SIO with support from In the week Media workshop (half day) before launch representatives of Print and electronic media personnel (journalists) UNICEF, ITSU, JSI,

**Table 6:** State level ToT (2 days) and media workshop (half day)

#### 7.1.7 Dissemination of guidelines/formats/IEC materials

• Disseminate all relevant guidelines and training material during training to each category of health staffs for introduction of Rotavirus vaccine.

WHONPSP, GHS, IAP, IMA and other immunization partners

• Ensure printing of IEC materials in local language in adequate numbers. IEC materials should be clear, attractive and easy to read. They should have focused messages and contain adequate information about the vaccine

Ensure that all the updated reporting and recording tools including MCP card, registers, due lists, etc. are printed and disseminated before the launch. Appropriate translation in local language should be

undertaken.

#### 7.1.8 Intensify monitoring and supervision

- Intensify supervision and monitoring of trainings and programme implementation at all levels through government functionaries and partners.
- Use standardized RI monitoring formats provided by MoHFW.

#### 7.1.9 Communication planning

- Concerted effort are required at the state level to build partnership for immunization. This includes involvement of all government departments, CBOs, NGOs, media, IAP, IMA and other appropriate organizations. Existing modalities of engagement with the faith based leaders should also be revived to ensure the support of religious leaders for the introduction of Rotavirus vaccine.
- The state IEC Bureau/ State IEC wing under NHM in coordination with WHO, UNICEF, UNDP, ITSU, GHS, JSI and other partners should convene a partners meeting to map resources and assign key social mobilization and communication activities.
- The state must develop a detailed communication plan for creating public awareness using various communication channels such as print media, digital media, mass media, mid media, social media and interpersonal communication.
- Ensure timely printing and distribution of IEC materials in local language and in adequate numbers.

#### 7.2 District-level Rotavirus introduction activities

The following activities should be undertaken at the district level for successful introduction of Rotavirus vaccine into UIP.

#### 7.2.1 District task force for immunization (DTFI)

- DTFI should be convened once every month to steer all activities for introduction of Rotavirus vaccine in the district, including obtaining commitment and support from various departments and stakeholders.. Issues identified in activities essential for smooth introduction of Rotavirus vaccine in the district should be addressed during meetings of the DTFI.
- Districts should make best use of lessons learnt from the polio programme, pentavalent vaccine and IPV introduction to strengthen RI. Make best use of vaccine introduction opportunity to highlight issues that need attention for corrective action.
- WHO-NPSP, UNICEF, UNDP, ITSU, GHS, JSI and other key partners involved in immunization at state and district levels are expected to provide necessary technical inputs during DTFI. Ensure that the district refrigerator technician attend the DTFI meeting.
- Representatives of professional bodies (IAP,IMA), CSOs working in health issues and urban local bodies should be invited in DTFI.

#### 7.2.2 Assessment of district preparedness for RVV introduction

• The district needs to assess the preparedness of the blocks using standardized checklists. The qualitative and quantitative block /planning unit data should be compiled and reflected in the district preparedness checklist.

- In case the district has undertaken preparedness assessment exercise recently for any new vaccine introduction then the same should be reviewed to visit the areas needing attention for Rotavirus vaccine introduction.
- The district preparedness check list with necessary annexures should be completed and submitted to the senior district officials District Magistrate and Chief Medical Officer.

#### 7.2.3 Track preparedness in blocks

- Senior district health officials have to be identified and deployed to visit and provide oversight to
  activities for introduction of Rotavirus vaccine in all blocks and urban areas, including participation in
  DTFI and assessment of district preparedness using standard checklists
- Special focus should be made to monitor RVV introduction activities in the identified Intensified Mission Indradhanush/Mission Indradhanush districts.

#### 7.2.4 Strengthening routine immunization micro-plans

All high-risk areas (HRAs) identified in polio microplans and all additional sessions planned under Intensified Mission Indradhanush/Mission Indradhanush should be incorporated into the RI microplans.

#### 7.2.5 Indenting and delivery of vaccines and logistics

- Ensure availability of required quantities of Rotavirus vaccine, droppers and other logistics before
  introduction of the vaccine. Official communication from the district should include the following key
  messages and the same should be reiterated at regular intervals.
  - » All indenting forms and vaccine logistics registers need to be updated to include Rotavirus vaccine.
  - » Rotavirus vaccine supply from Government of India will be in 5 dose vials along with 1 dropper per vial.
  - » Assess cold chain space and any deficiency need to be replenished
- All necessary trainings must be completed before launch of the vaccine. It is preferred that all cold chain points are visited by refrigerator mechanics at least once prior to the introduction so that necessary repairs or maintenance can be undertaken well in time.
- Monitor the frequency and outcomes of visits and share the feedback in DTFI.

#### 7.2.6 District level training workshop

Conduct district-level training workshops to create a pool of trainers at district and block levels. The DIO will be responsible for ensuring timely completion of training as per guidelines. Key development partners such as WHO-NPSP, UNICEF, UNDP, JSI and others are expected to proactively support the district in planning, sensitization of the health staff and monitoring the quality of training.

- The district and block level pool of trainers are expected to follow the cascading approach for sensitizing the health work force at district and block levels. These include training of identified block/ urban planning unit MOs, cold chain handlers, data handlers, health workers and supervisors (ANMs, LHVs) and community mobilizers (ASHAs, AWWs and link workers).
- The staffs posted in big government hospitals and even medical colleges must be included.
- Details are given in Table 7

**Table 7:** Details of District training workshops (1 day)

SI No.	Participants	Facilitators	Timeline
1	Blocks to identify and nominate the names of at least 4 officials	Master trainers:	At least 30
	(Block MO I/Cs, MOs and ASHA Coordinator from blocks) per	DIO	to 45 days
	block/urban planning unit.	and 2 MOs	prior to
	Nominations to be forwarded to DIO.	trained at	the vaccine
	Other participants to be invited include district programme	state level	introduction
	manager NHM, district IEC consultant, district ASHA coordinator,	and partner	
	district cold chain handler, district data manager, district	representatives	
	M&E coordinator (NHM), district accounts manager (NHM),		
	ICDS representatives		

#### 7.2.7 Dissemination of guidelines/ formats/IEC material

- Disseminate relevant guidelines and training material to the participants in the workshops
- Ensure that the district has an adequate number of printed IEC materials
- Ensure that all the updated reporting and recording tools such as MCP cards, registers, due lists, etc. are printed and disseminated to blocks/planning units in time. Ensure that these materials are discussed and used in the sensitization workshops.

#### 7.2.8 Assessment of cold chain capacity and functionality status

- Ensure that cold chain assessment is undertaken prior to Rotavirus vaccine launch.
- Key issues and gaps identified should be followed up and addressed at the earliest, before introduction
  of the vaccine

#### 7.2.9 Intensify monitoring and supervision

- Rotavirus vaccine introduction (trainings and programme implementation) needs to be monitored and supervised at all levels. Based on Gol guidelines intensify supervision and monitoring of RI at all levels through government functionaries and partners. Use standardized formats provided by MoHFW.
- DTFI should use the RI monitoring data to review Rotavirus vaccine implementation at field level.
- Monitoring IEC and mobilization activities is critical for smooth acceptance of Rotavirus vaccine in the
  programme. Corrective action on communication monitoring data will lead to increase in coverage
  and help reduce dropouts and left outs in the community.

#### 7.2.10 Communication planning

- The district health officials in coordination with other department and partner agencies should plan and conduct IEC and social mobilization activities..
- The district IEC/social mobilization plan must fortify the communication gap and ensure best utilization of available resources. Ensure timely development and distribution of IEC materials.

#### 7.3 Block-level Rotavirus vaccine introduction activities

The following activities should be undertaken at the block level for the successful introduction of Rotavirus vaccine into UIP:

#### 7.3.1 Revise and strengthen RI micro-plans

- All high-risk areas and migratory/non-migratory settlements identified under polio programme should be incorporated in the routine immunization microplans, using a bottom up approach. Sessions planned in Mission Indradhanush/ Intensified Mission Indradhanush should be included in the RI Microplan.
- Ensure head count for estimation of beneficiaries by ANMs / ASHAs / AWWs for improved microplanning. Use the standardized tools. Ensure that this is a time bound activity and that it is intensively monitored by Block Medical Officer, Supervisors and partners. MO in-charge to monitor and provide oversight to this activity.
- DTFI to monitor progress.

#### 7.3.2 Indenting and delivery of vaccines and logistics

- Ensure availability of required doses of vaccine and other logistics before Rotavirus vaccine introduction.
- Rotavirus vaccine supply from Government of India will be in 5 dose vials along with 1 dropper per vial.
- Assess cold chain space and any deficiency need to be replenished.
- Ensure all cold chain handlers and front line health workers are trained before Rotavirus vaccine introduction.
- Ensure that all cold chain points in the block are visited by the refrigerator mechanic at least once prior to the introduction so that necessary repairs or maintenance can be undertaken well in time. Monitor the frequency and outcomes of these visits and share the feedback in DTFI.
- DTFI are responsible to provide support for issues requiring attention.

#### 7.3.3 Block training workshops for training ANMs/ASHAs/AWWs

- ANMs/LHVs/health supervisors: The district should plan to train all the ANMs at district or block level.
- Cadre-wise attendance should be monitored closely. Provide block attendance feedback to CMO/DIO, so that the same can be shared in the DTFI.
- Mobilizers (ASHAs and AWWs) are to be trained at block level by trained block level officials. They need
  to be sensitized to inform caregivers to the benefits of the vaccine, so that the potential beneficiaries
  come forward. They need to be sensitized on the importance of follow up of dropouts and should
  educate caregivers on the consequences
- WHO-NPSP, UNICEF, UNDP, JSI and other partner agencies are expected to support the Rotavirus vaccine introduction activities at block level, including monitoring the quality of training.
- Details of training at block level are given in Table 8.

#### 7.3.4 Dissemination of guidelines/ formats/ IEC materials

- Disseminate relevant guidelines and training materials to the participants during the training workshop.
- Ensure that the printed IEC materials are shared with the participants. Ensure appropriate display of IEC materials.
- Ensure that all the updated reporting and recording tools including immunization component in MCP cards, registers, due lists, etc. are shared during the training workshops.

SI No.	Participants	Facilitators	Duration	Timeline
1.	Health workers (ANMs, LHVs, health supervisors, cold chain handlers, data handlers)	District and block master trainers They will be supported by other trained officials such as district/block level data managers and IEC officers, district vaccine cold chain handlers and partner representatives.	4 hours	At least 7-10 days prior to the vaccine introduction
2.	Mobilizers (All ASHAs, AWWs, ANMs and mobilizers)	District and block master trainers They will be supported by other trained officials such as District/ Block ASHA coordinators, AWW Supervisors at the district level and others	2 hours	

#### 7.3.5 Tracking beneficiaries (left outs and dropouts)

- Undertake headcount for estimation of beneficiaries by ANMs/ ASHAs/AWWs for improved micro planning, due listing and tracking.
- Use standardized tools for microplanning and estimation of beneficiaries. Ensure that it is a time-bound activity.
- State and district observers and partners should intensively monitor head count activity and share findings at all relevant platforms.
- Implementation of immunization tracking bag (one per session site). ASHA or AWW of that area to be
  made responsible for this. ANM to provide oversight and cross-check counterfoils to ascertain reasons
  for dropouts.

#### 7.3.6 Intensify monitoring and supportive supervision

- Strengthen monitoring and supportive supervision through MOs, LHVs and health supervisors. Explain preparation of supervision plan based on priority and use of standardized formats.
- MO-in-charge and other nodal officials identified should supervise Rotavirus vaccine implementation in the routine immunization sessions.
- Blocks/planning units should be receptive to feedback from independent agencies for corrective action

#### 7.3.7 Communication planning

- The Block MOICs should plan IEC and mobilization activities for greater community participation. Use all available human resource such as mobilizers and NGO volunteers to create awareness.
- List high risk pockets and plan mobilization activities with mobilizers/volunteers.
- The communication plan must include strategic use of all communication channels such as announcements from mosque/ temples; as also meetings with local influencers, for example community leaders, religious leaders, panchayat members, local practitioners, teacher to mobilize families to bring their children for immunization.
- Ensure including the names of the potential mobilizers/volunteers/ influencers in the micro plans. Distribute IEC materials well in advance as per guidelines.

#### 7.4 Role of partner agencies

• The technical and monitoring support of partner agencies such as WHO-NPSP, UNICEF, UNDP and JSI continues to be of significance in strengthening of health systems and programmes in India. The technical support provided by WHO-NPSP, UNICEF, UNDP, ITSU, JSI, BMGF, NCCVMRC-NIHFW, IPE Global, INCLEN, GHS, ICMR, PATH, CHAI, IAP, IMA, IPHA, IAPSM and others for the introduction of Rotavirus vaccine demonstrates the value addition to the process.



## STEPS FOR COMMUNICATION, ADVOCACY AND SOCIAL MOBILIZATION

#### 8.1 Communication strategy and plan

The launch of the Rotavirus vaccines in India is a critical step forward in efforts towards reducing infant and under-five mortality. A well planned communication strategy has been developed to ensure that the introduction of the new Rotavirus vaccine builds upon the past experiences in improvement in vaccine coverage and reduction in IMR and U5MR. The introduction of the new type of Rotavirus vaccine builds upon the existing communication strategy and approach, sensitizing the target audiences about its mode of administration, building confidence in the vaccine and sustaining demand

#### 8.1.1 The objectives of the communication plan

- To strengthen capacities of health workers in inter personal communication for effective delivery of Rotavirus vaccine and routine immunization.
- Build the capacity of HWs for microplanning of communication activities at the community level.
- Train health workers about the correct way to administer the new Rotavirus vaccine as it is introduced into the routine immunization schedule.
- Create an enabling environment for the introduction of a new vaccine through an impactful discourse around Rotavirus vaccines and through positive media reporting and involvement of key stakeholders and influencers.

### **8.1.2** The key components of the communication strategy

• 8.1.2.1.Build a supportive and enabling environment for Rotavirus vaccine:

- » Launch of Rotavirus vaccine at the state and district levels: Launch ceremony with participation from the state government, partners, nongovernmental organizations (NGOs) and media
- » Media briefings supported with Rotavirus vaccine related media kit.
- » Release of the new Rotavirus vaccine IEC materials, operational guidelines, etc.
- 8.1.2.2 .Advocacy with key stakeholders such as public representatives, government officials, public health practitioners, activists, private medical networks, doctors, religious leaders and media, etc.
- 8.1.2.3 Social mobilization for Rotavirus vaccine by engaging Panchayati Raj institutions, religious leaders, social and community groups, women's groups, self-help groups, milk cooperatives, agriculture produce committees, youth clubs, NGOs, community based organizations (CBOs) and network of polio influencers
- 8.1.2.4. Capacity development of health workers to create activation plan in the community:
  - » Training of master trainers on the new Rotavirus vaccine introduction ToTs at state/district and block levels.
  - » Cascade training of frontline workers on frequently asked questions (FAQs) related to the new Rotavirus vaccine.
  - » Micro-planning and tracking of children due for Rotavirus vaccine.
  - » Mothers meetings for Rotavirus vaccine introduction.
  - » Influencer meetings and mosque announcements.
- 8.1.2.5. Development of robust IEC and IPC packages on Rotavirus vaccine for ensuring visibility for the vaccine introduction:
  - » TV spot
  - » Radio spot
  - » Newspaper advertisement
  - » Posters
  - » Banners
  - » Leaflets
  - » Standees
  - » Info-kits for Media including factsheets and infographics in simple language.
  - » FAQs for health work force including ANM, ASHA, AWW, social mobilization network, etc.
- 8.1.2.6. Media management and crisis communication

#### 8.2 Launch of Rotavirus vaccine

- A successful launch of the new Rotavirus vaccine will depend on mass media activities to create visibility and awareness. Alongside it will be important to build the capacity of health workers in interpersonal communication to respond to queries posed by the community.
- All communication channels should be harnessed FM radio, television, print and social media for wide publicity and to create increased vaccine acceptance among public.
- A well-publicized launch ceremony should be planned for the Rotavirus vaccine introduction to improve general awareness about UIP and specific knowledge related to Rotavirus vaccine introduction.
- The state and district task forces on immunization should steer the planning, coordination,

implementation and monitoring of the programme.

- It is recommended that advocacy be conducted both before the launch of the vaccine and periodically thereafter to highlight the benefits of the vaccine and increase awareness.
- Other related government departments, local media and NGOs should also be briefed and brought on board, so that they also spread the message and motivate the community to benefit from immunization.
- District and block level officials, especially the nominated media spokespersons should be oriented in media handling. Sustained engagement with the media is important in dispelling myths and motivating and educating caregivers and communities

#### 8.2.1. Preparation for launch

- Identify and brief key guests and invitees including public representatives, government, professional bodies, media, NGO partners, religious leaders, etc.
- Identify suitable venue and date in consultation with officials concerned.
- Prepare materials for launch event from prototypes provided.
- Prepare talking points for key speakers.
- Prepare agenda for the event from the prototype provided.
- Identify photographer and equipment required for the launch.
- IEC material should be made available in ample quantities before the launch of the vaccine to raise awareness in the community. It should be clear, attractive, and easy to read, with focused messages and adequate information preferably in the local language.

#### 8.2.2. The launch event

- Check event venue prior to the event and ensure that the equipment is in working order.
- Ensure orderly and timely conduct of the event.
- Ensure folders with materials are available for all participants.
- Ensure release of IEC materials for the Rotavirus vaccine launch.
- Prepare press release based on the draft provided for print and online versions.

#### **Launch Kit for Rotavirus vaccine**

A standardized launch kit has been developed for the Rotavirus vaccine introduction to be used at different levels, which will be provided to the state government containing the following:

- 1. Prototypes for communication materials: poster, banner, backdrop, standees.
- 2. Draft agenda for event
- 3. PowerPoint slides/other materials for use
- 4. Operational guidelines for Rotavirus vaccine
- 5. Frequently asked questions on Rotavirus vaccine
- 6. Draft press release

#### 8.3 Advocacy

Advocacy is a well-defined process based on demonstrated evidence to influence decision makers, stakeholders and audiences to support and/or implement policies or actions related to the advocacy goal which in this case is to ensure that Rotavirus vaccine is introduced smoothly into the routine immunization schedule and is accepted well by the community.

Advocacy with these groups is important for promoting immunization and Rotavirus vaccine introduction.

- Local public representatives (MPs, MLAs, members of legislative councils, zila panchayat chairman and members, ward members for urban areas)
- Key officials of the government and medical fraternity at the state, district and block levels:
  - » State level: Chief Secretary, Principal Secretary (Health), Mission Director- National Health Mission, Directorate of Health and Family Welfare, State Immunization Officers, medical colleges, eminent private pediatricians/experts, medical institutions and professional associations (such as the IAP Indian Academy of Pediatrics; IMA Indian Medical Association; IAPSM Indian Association of Preventive and Social Medicine)
  - » District and block level: District Magistrates, Chief Development Officers, Block Development Officers, Chief Medical Officers, District Immunization Officers, Medical Officers, private practitioners, etc.
- Influencers such as religious leaders, teachers, self-help groups
- NGOs and CBOs
- Media

**Table 9:** Indicative planning matrix for advocacy activities

S. No	Target audience	Desired action	Modalities of engagement (activities)	Tools needed/ used
1.	Policy makers and programme managers (state/district/ block)	Review and support for Rotavirus vaccine introduction	<ul> <li>Meetings/ briefing sessions</li> <li>Launch workshop</li> <li>Exposure visits</li> <li>Debriefing on Rotavirus vaccine</li> </ul>	<ul><li>Advocacy kits</li><li>Briefs</li><li>Reports</li></ul>
2.	Medical officers/ institutions (IAP, IMA, IAPSM, Private doctors/experts)	Orientation about Rotavirus vaccine introduction	Workshop     Meetings/ briefing     sessions	<ul> <li>PowerPoint slides</li> <li>Background material on Rotavirus vaccine introduction</li> <li>Operational guidelines</li> <li>Detailed FAQs for responding to any AEFI</li> <li>Fact sheets</li> <li>Brochure</li> </ul>

S. No	Target audience	Desired action	Modalities of engagement (activities)	Tools needed/ used
3.	Media	<ul> <li>Awareness about         Rotavirus vaccine         introduction</li> <li>Knowledge about         benefits of Rotavirus         vaccine</li> <li>Positive reporting</li> </ul>	Media briefings/ workshop	<ul> <li>Media kit containing:</li> <li>Press release</li> <li>Background material on Rotavirus vaccine launch</li> <li>Compendium of messages for radio</li> </ul>
4.	Public representatives Influencers: religious leaders, teachers, self-help groups, NGOs, CBOs	<ul> <li>Awareness about         Rotavirus vaccine         introduction</li> <li>Knowledge about         benefits of Rotavirus         vaccine</li> <li>Advocacy with the         community about full         immunization</li> </ul>	<ul> <li>Meetings/ briefing sessions</li> <li>Community meetings</li> </ul>	Brochure     FAQs     Fact sheets

Prepare an advocacy plan to reach out to the relevant groups using tools and materials.

Assess your existing resources and adapt them with Rotavirus vaccine related messages. Document the proceedings with action points for the future. Keep the professional association focal persons informed and prepare and share IEC materials on Rotavirus vaccine with IAP/IMA members

#### **Advocacy Toolkit**

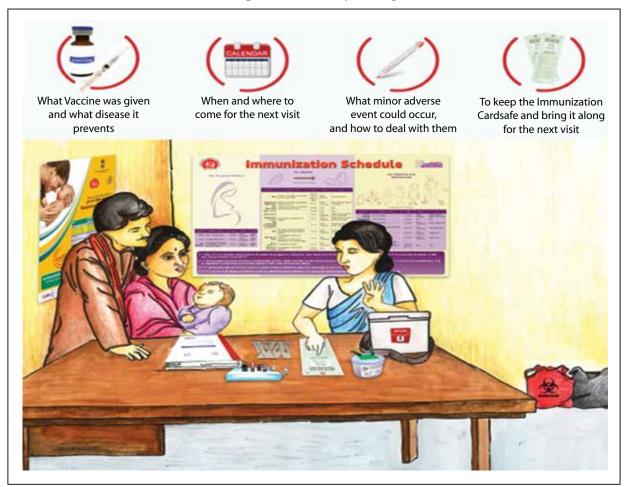
You need to develop your own toolkit using the materials that have been provided in the launch and media toolkits. Make sure that you adapt the Rotavirus vaccine related materials to the audience that you are advocating with so that correct information reaches the audience in the correct format.

#### 8.4 Community engagement and social mobilization

- Community engagement and social mobilization is a critical activity. This entails creating dialogue with communities, answering their questions and clearing misconceptions if any. Social mobilization utilizes the influencers within the community to convince and move refusal or resistant communities/families towards behaviour change.
- Social mobilization can make a huge difference in reaching out to all the left outs (children not vaccinated at all) and dropouts (children who started the vaccination but missed subsequent doses).
- The frontline workers and link workers are the keystone of community engagement and it is important to ensure that the auxiliary nurse midwives (ANMs), AWWs, ASHAs and community volunteers are well trained before the Rotavirus vaccine launch. Health workers, if properly trained and informed, can motivate and generate community interest in the UIP and the new vaccine. They are the main source of information for the general public. It is therefore critical to ensure that all ASHAs, AWWs and link workers are trained on key aspects of Rotavirus vaccine, including the four key messages.
- States should ensure that ASHAs and other health workers are paid their incentives and other dues on time.

#### 8.5.1 Four key messages for care givers and families

Figure 15: Four Key Messages



#### 8.5.2 Steps for social mobilization

#### 1. Preparatory phase

- » Update the beneficiary due list for 6 weeks-old (1½ months) infants who are due for OPV/ Pentavalent 1st dose.
- » Preparation of due list for Rotavirus vaccine as part of the RI activities

#### 2. Mobilization for RI

- » Mothers' meetings for RI and discussion about Rotavirus vaccine
- » Influencer meetings on Rotavirus vaccine introduction before launch, monthly meetings thereafter to discuss any refusal cases.
- » Mosque/ temple/ panchayat announcements prior to RI session in the village.
- » Mobilization of beneficiaries for RI session.
- » Ensuring that Rotavirus vaccine given along with OPV/Pentavalent during 1, 2, 3 doses.
- » Ensuring updating of MCP card with Rotavirus vaccine information.
- » Ensuring delivery of the four key messages by the FLWs including 30 minute waiting after the immunization.

#### 8.6 IEC materials and resources for Rotavirus vaccine launch

The IEC package of materials developed for the Rotavirus vaccine include:

- IEC/IPC package
- TV spot
- Radio spot
- Newspaper advertisement
  - » Booth / Session site posters for Rotavirus vaccine introduction
  - » Banners
  - » Leaflet for community
  - » Standees
  - » Info kit for media

Adapt and customize the IEC materials created at the national level to suit the requirements of the state. In the standard prototypes of IEC materials provided by the Ministry of Health and Family Welfare, incorporate state logo, local images and symbols for more receptiveness by the community.

Translate all IEC materials of Ministry for the vaccine into local language and keep printed materials ready for use post the launch of the vaccine. Develop a simple material dissemination plan for mass media and media based on the number of session sites and health workers. Ensure that all materials are displayed prominently outside the session site and inside and at all areas of mass gathering and prominent places in the state/ district / block (e.g. market place, public offices, transit points – bus stops, railway stations, airports, highway)

#### Training resources

» Training curriculum for training of frontline workers.

#### 8.7 Media Outreach

Engaging with the media, keeping them well informed and advocating with them for the vaccine is essential to build a conducive environment for the introduction of the new Rotavirus vaccine. A few steps for media outreach are outlined:

- Develop a comprehensive media plan including news media, social/digital media. A crisis communication plan is an integral part of the media plan, and needs to be well thought out and kept ready to enable ease of timely and strategic response in case of crisis.
- Prior to the launch of the vaccine, place positive stories, such as opinion articles, and interviews of local influencers and reputed doctors to make a strong case for the new Rotavirus vaccine introduction and rollout.
- Media monitoring: Regular media monitoring at the national, state and district levels is essential in media outreach preparedness. Monitoring the major print dailies, local news websites and news app groups for news on the new vaccine will provide the requisite update, intelligence and alerts on the media reporting prior to the introduction of the vaccine, during the roll out phase and post roll out phase.
- Media briefing: It is important to ensure that the media is well briefed about the new Rotavirus vaccine launch and has access to the correct information so that wrong or incorrect reporting in media is minimized.

These simple steps can be followed at the state and district level for briefing of media:

#### 8.7.1. Around launch

- Identify spokespersons at state and district levels. These can be the SIO/CMO/District Magistrate. Ensure the spokespersons have the requisite media skills. Organize media skills training for spokespersons if necessary on information about the new vaccine. It is important to orient/sensitize these spokespersons together so that there is uniformity in understanding of the Rotavirus vaccine.
- Prepare list of state and district journalists covering health issues, with the latest contact numbers, emails and official addresses; editors of major newspapers and TV channels, radio; district-wise list of local cable operators.
- Prepare key message sheets on immunization and share with spokespersons.
- Prepare a press release from the prototype press release that has been provided in the media kit.
- Organize one day sensitization/orientation workshop for the health reporters

#### 8.7.2. During implementation phase

- Continue regular media advocacy after the launch event.
- Meet the editors of the leading newspapers from time to time and discuss with them the value of vaccines, disease burden and the economic burden on the family etc.
- Organize media briefing with key reporters on the new Rotavirus vaccine introduction using the media kit that is provided.
- Hold media collaboration workshops; include state-level journalists.
- Keep them regularly informed of all immunization related developments through media notes.

#### 8.7.3. Monitoring and evaluation phase

- Track reporting on the Rotavirus vaccine introduction through media (newspapers, TV, radio) for tonality of reporting. Analyze the news articles and if need be reorient the journalist. Keep a track of how many positive, negative and balanced stories have appeared in a month.
- In case of negative or incorrect reporting, ensure that the reporter has access to correct information.

  Maintain news clippings of news reports by publication, date and placement

Media toolkit: Prepare the media in advance for the introduction of the Rotavirus vaccine by providing them adequate information, facts and standard data about the vaccine, the background of the vaccine, disease burden (global and India), efficacy of the vaccine, its cost effectiveness and impact on IMR and U5MR.

A standardized media kit has been developed for the Rotavirus introduction, which will be provided to the state government for dissemination to the media during the launch ceremony/ media sensitization workshops/media briefings. The media kit contains the following:

- 1. Background note on the Rotavirus vaccine introduction and state factsheet.
- 2. Frequently asked questions by media on the vaccine (Who, What, When, Where, Why and How).
- 3. Draft press release.
- 4. Format for maintaining media reports on the Rotavirus vaccine.

- 5. Draft media response template.
- 6. Print the media kit in advance for dissemination to the media.

#### 8.8 Social/Digital Media

The outreach strategy for the Rotavirus vaccine launch should include digital and social media platforms. The social media platforms like Facebook, Twitter, YouTube, and WhatsApp now has a large audience base including young populations in small towns and cities. Social media can be effectively used to disseminate information and raise awareness for the introduction of the Rotavirus vaccine.

The states and districts should prepare social media plan for the vaccine launch which will allow stakeholders to share facts and achievements, and build awareness around the Rotavirus vaccine in India through innovative content. At the national level, Twitter and Facebook will be used strategically to promote the new vaccine via the Twitter handles of the Ministry of Health, the Prime Minister, ITSU and development partners.

WhatsApp too has emerged as a popular medium which is easy to access and share information. Recently, every state health department and immunization division has formed an official WhatsApp group. These groups should be tapped to disseminate the positive news related to the Rotavirus vaccine. The states/districts need to identify the active groups and seed information regularly through updates and photographs from the session sites, bytes from beneficiaries, local influencers, front line workers and health officials.

It is important to be vigilant about negative news, rumors about the vaccine and bringing it to the notice of the key immunization officials. Strategic responses with facts simplified need to be prepared and disseminated rapidly through the appropriate WhatsApp groups.

#### How to optimize the use of social media

- To map out the activities that needs to be showcased and the social media platform to be used for the same. The activities should be strategically posted keeping in mind the audience, geography and time, on the social media.
- The placement of content on social media should start one week before the launch to build up the awareness and excitement around the upcoming vaccine launch.
- All the state officials, partners and stakeholders can access to regular updates on @MoHFW\_India and @vaccinate4life handle on Twitter and the Facebook page vaccinate4life. The orientation session could be held on how to use the Twitter and Facebook.
- Training sessions can be planned around the functionality of the social media tools like or share etc., on FB and Retweeting or liking a Tweet on Twitter. This would increase the social media engagement around the launch many fold.
- A list of items to go on social media to be prepared beforehand and the quality of the same should be ensured. Every item should be approved by the Ministry of Health and Family Welfare.
- Social media tracking can be done to see how much shares/likes are received and also track the negative responses if any.
- Should be prepared to deal with negative comments and posts around the vaccine launch and one person should be dedicated to handle the negative responses online. A FAQ should be prepared for the same.

- There should be live tweeting/seeding of the launch event from the location. The state social media team should be equipped to handle it.
- One should develop a WhatsApp specifically for the vaccine launch. This group will act as a platform to share the approved media materials like pictures, short videos and GiF/GFX etc. The member of this group should forward these messages further directly to other stakeholders, state officials or the beneficiaries. This will encourage further penetration of the program.
- The digital media should be targeted for placement of positive media stories or opinion articles. Should reach out to bloggers and social media influencer to endorse the vaccine launch both at national as well as regional level.

#### 8.9 When faced with a crisis

Negative coverage in the media following an AEFI can be detrimental to the successful roll out and coverage of the new Rotavirus vaccine. It is imperative to be prepared for a crisis and keep a crisis communication plan handy to deal with crisis. It is essential to deal sensitively with the media in the case of AEFI following the administration of the Rotavirus vaccine. Timely and factual information to the media needs to be provided through the nominated and trained spokesperson of the district/state. Use of AEFI media communication protocol is recommended to respond systematically during a crisis.

Teams should ensure that only designated spokesperson trained in media handling communicate with the media. Appeals by respected doctors, celebrities, and religious leaders, public leaders can help to downplay negative news and build confidence in the vaccine. The states should also plan an orientation of the state and district level spokespersons prior to the introduction of the vaccine on any probable adverse effects following immunization and responses in case of AEFI

#### Steps to be taken during crisis:

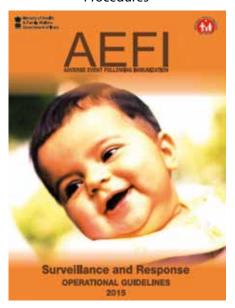
- 1. A core crisis communication committee, if not already constituted, should be formed with all the key state and district officials and partners.
- 2. To clearly draft a crisis communication plan. The plan should state in details the responsibility of the committee members during a crisis and their role.
- 3. There should be constant media monitoring and tracking before, during and after the launch. This will help in crisis preparedness.
- 4. An orientation of the state and district level spokesperson is very important prior to the vaccine introduction.
- 5. An immediate checklist to be prepared for the same.
- 6. A crisis should be dealt with both regional as well as national level.
- 7. Crisis communication workshop for state health officials is mandatory before the vaccine launch.
- 8. An elevator speech should be ready and circulated amongst the key members once there is a crisis. The plan should also identify the key spokesperson during the crisis.
- 9. In case of AEFI, one should strictly follow the AEFI Media Communication Protocol.
- 10. One can counter a crisis also through the social media platforms with the help of experts.



# ADVERSE EVENTS FOLLOWING IMMUNIZATION WITH ROTAVIRUS VACCINE

An adverse event following immunization (AEFI) medical untoward occurrence which follows immunization and which does not necessarily have a causal relationship with the usage of the vaccine. The adverse event may be any unfavourable or unintended sign, abnormal laboratory finding, symptom disease. A reported adverse event can be either a true adverse event i.e. actually a result of the vaccine or the immunization process or a coincidental event which is not due to the vaccine or the immunization process but is

**Figure 16:** AEFI Standard Operating Procedures



temporally associated with immunization.

Rotavirus Vaccines are safe and effective, and AEFIs are extremely rare. However, the health system has to be prepared for managing AEFIs. Any adverse events and other problems related to the vaccines, such as administering the vaccines to infants who should not be vaccinated, or errors in vaccine administration should be reported as per Gol's national AEFI Surveillance and Response Operational Guidelines, 2015. Programme managers should also follow the local AEFI plan and Crisis Communications Guidelines when managing AEFIs.

#### 9.1 AEFIs linked to Rotavirus vaccine

The following adverse events may be associated with Rotavirus Vaccines:

- Minor transient symptoms: Rotavirus vaccine may be associated with mild and transient symptoms such as vomiting, diarrhea, cough, running nose, fever, irritability and rash. These are to be treated symptomatically and recorded in the PHC AEFI register. These side effects are classified by the WHO as "safe and common side effects."
- Gastroenteritis: About 1 in 600 infants receiving Rotavirus vaccine may have transient diarrhea and/or vomiting, mostly after the first dose. The diarrhea and/or vomiting are usually of mild in nature. These episodes may be managed with ORS and Zinc, following the standard management protocol for acute diarrhea. If notified, these cases are to be recorded in the PHC AEFI register
- Allergic reaction: Rarely allergic reaction and anaphylaxis may occur with the Rotavirus vaccine. If
  it occurs child should be rushed to the nearest health facility and further doses should not be given.
  These should be managed as per standard treatment protocols and recorded in the PHC AEFI register
  and also reported and investigated as per AEFI guidelines.
- Intussusception: When one segment of the bowel becomes enfolded within another segment, it may
  cause acute bowel obstruction in infants and young children. Many times it is transient and resolves
  spontaneously.

Majority of intussusception cases occur among infants; incidence peaks at the age of 5 to 7 months and more among males. (2/3:1). In majority of the cases, it is idiopathic in nature. It can be reduced by enema or surgery and if not reduced early it can lead to ischemia, necrosis and perforation (1% ≥). Ileocolic is the most common anatomical site followed by ileoileal and colocolic.

The exact incidence in India and developing countries is not known. There is limited information on the background rates of intussusception in settings of high mortality due to Rotavirus gastroenteritis and the risk of intussusception following Rotavirus vaccination. Global rate is estimated at 74 (range 9-328) per 100,000 infants.

**Intussusception has been reported as a rare adverse event following Rotavirus vaccine.** As per the available literature, there is one additional case of intussusception in 20000-100000 vaccinated infants.

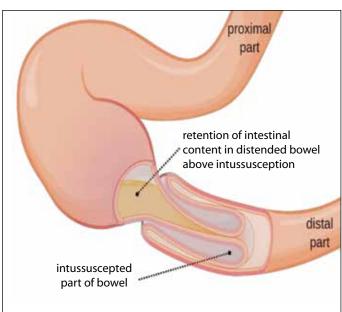


Figure 17: Intussusception of intestine

#### **Clinical presentation**

Typically, intussusception occurs in apparently healthy and well-nourished babies. The cases may present as:

**In early stages:** colicky abdominal pain with vomiting. The child cries with pain, doubles over with uprolling of legs.

In later stages: pallor, abdominal distension, tenderness, bloody diarrhea ("currant jelly stool") and dehydration.

Although the above mentioned clinical features are expected to occur during the course of illness, these may vary from case to case. Usually abdominal pain is colicky and lasts for 1-3 minutes, with the infant appearing normal between the episodes. Vomiting may be non-bilious or bilious, lethargy or irritability may be the only presentation in some of the cases. Currant jelly stool indicates prolonged illness. In some cases if not treated on time symptom may proceed to hypovolemic shock (uncommon). Abdominal examination may reveal distension, sausage-shaped mass and tenderness with signs of peritonitis. Pallor (common), poor feeding (uncommon), diarrhea (uncommon) and abdominal distension (uncommon) may also be present.

Differential diagnosis of intussusception includes appendicitis, Meckel diverticulum, malrotation with midgut volvulus, incarcerated hernia and gastroenteritis.

It is important to note that **intussusception occurs in infants without Rotavirus vaccination also**. The World Health Organization, the US Centers for Disease Control and Prevention (CDC), the US Food and Drug Administration (FDA), the European Medicines Agency (EMEA), the Drug Controller General of India (DCGI) and National Technical Advisory Group on Immunization (NTAGI) of India have reviewed the intussusception data and determined that the benefits of Rotavirus vaccination far outweigh a potential low-level risk of intussusception.

#### **Diagnosis**

Diagnosis is usually done by ultrasound which has near 100% sensitivity and about 90% specificity. On ultrasound, the intussusception may be seen as a soft-tissue mass which is described as 'target sign'/ doughnut sign/multiple concentric ring sign.

On plain x-ray abdomen, air-fluid levels; dilated bowel loops may be seen. Presence of free intra-abdominal air may indicate intestinal perforation, a complication of intussusception.

Barium enema may reveal dilated bowel loops with meniscus sign or coiled spring sign.

In severe cases, leukocytosis and metabolic acidosis may be observed.

#### Referral

Any infant with clinical features compatible with suspected intussusception must be assessed immediately by a medical officer or pediatrician and referred immediately to the designated healthcare facility for management.

#### 9.2 Intussusception Case Management Protocol

Intussusception cases may be symptomatic or asymptomatic and may resolve spontaneously. However if intussusception is suspected, the case should be immediately referred to a designated healthcare facility for non-surgical or surgical management as decided by the treating doctor.

#### Non-surgical interventions

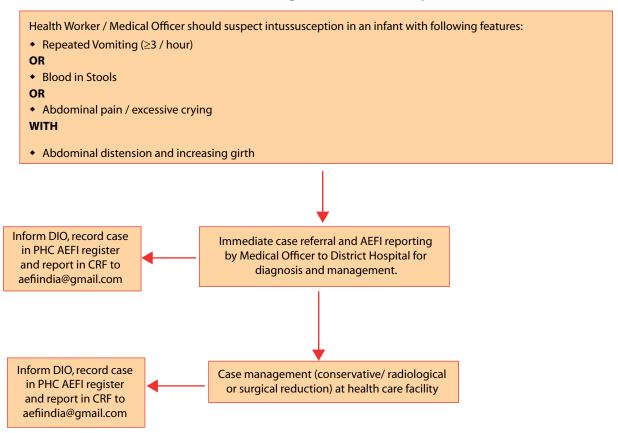
The reduction of intussusception with contrast enema techniques, especially air enema is widely used and is successful in vast majority of cases.

#### Surgical interventions

Surgical reduction is indicated in the presence of refractory shock, suspected bowel necrosis or perforation, peritonitis and multiple recurrences (suspected lead point).

Before referral, careful assessment for hypovolemia and dehydration and appropriate fluid management is critical. Appropriate broad spectrum antibiotics are to be given if there are signs of infection.

#### Flowchart for referral and management of intussusception as an AEFI



#### **Outcome and prognosis**

If diagnosed and intervened early, the outcome is very good without any residual sequelae.

#### 9.3 Strengthening AEFI Surveillance System

It is important to strengthen the existing AEFI surveillance system to ensure all cases are reported and investigated and assessed to know the cause of AEFI. All adverse events (minor, serious and severe) need to be recorded in the PHC AEFI register. All serious and severe AEFIs should be further reported and investigated

as per the National AEFI Surveillance and Response Operational Guidelines- 2015 (Ministry of Health and Family Welfare, GoI) using the Case reporting Form (CRF), Preliminary Case Investigation Form (PCIF), and Final Case Investigation Form (FCIF). In cases of hospitalization, all hospital records (including case records, laboratory investigation reports, discharge summaries, etc.) should be collected and submitted with the PCIF and FCIF. In cases of deaths, post mortems should be encouraged and reports sent with PCIF and FCIF. In case of deaths in which there is no hospitalization and post mortem has not been done, Verbal Autopsy Format for AEFI should be filled and sent with the PCIF/FCIF. For managing the media in case of AEFIs, the DIO and SEPIO should use the Communication Guidelines for Building Vaccine Confidence around AEFI (Government of India, 2013), the AEFI Communication Protocol and District and State Media Response Template.

Before the introduction of the Rotavirus vaccine, the existing AEFI surveillance system should be strengthened through the following steps:

#### At the state level:

- 1. Ensure that the State AEFI Committee is in place and membership is updated. Call a two hour meeting of the members and orient them on the immunization programme, the AEFI surveillance system and their role as member of the AEFI committee. Familiarise them with the current status of AEFI surveillance in the state, identify gaps and discuss ways to improve surveillance. In the subsequent meetings, update them on the progress made and share CRFs/PCIFs/FCIFs and get their opinion regarding the probable diagnosis and causality assessment in each case. Share the meeting minutes with the Immunization Division, MOHFW, GOI. Ensure the state AEFI committee meets at least once in three months and submit meeting minutes to the Immunization Division.
- 2. Based on the analysis of the AEFI surveillance system in the state, take appropriate action to improve surveillance. Measures can include monitoring the functioning of the district AEFI committees in the state; identifying silent districts; collaborating with medical college in the state for investigating AEFIs; monitor availability and use of PHC AEFI registers for recording minor, serious and severe AEFI cases, training of health workers and MOs in detecting, reporting and investigating AEFIs; ensure completeness of documentation for causality assessment; share the results of causality assessments with the Immunization Division within stipulated timelines; etc.
- 3. Liaise with pediatricians, surgeons/pediatric surgeons and radiologists in state hospitals, medical colleges and State chapter of IAP and IAPS (Indian Association of Pediatric Surgeons) as well as IAS (Indian Association of Surgeons) for reporting, diagnosis and management of any serious AEFI including suspect intussusception cases. Ensure AEFI CRF forms and contact details of DIO/CMO are available with the department in-charge to immediately report a case and activate case management and referral protocols

#### At the district level:

- 1. Ensure that the District AEFI Committee is in place and membership is updated. Call a brief meeting of the members and orient them on the immunization programme, the AEFI surveillance system and their role as member of the AEFI committee. Familiarize them with the current status of AEFI surveillance in the district, identify gaps and discuss ways to improve surveillance. In the subsequent meetings, update them on the progress made and share CRFs/PCIFs/FCIFs and get their opinion regarding the probable diagnosis in each case. Share the meeting minutes with the State EPI Officer. Ensure that the district AEFI committee meets at least once in three months and submit meeting minutes with the SEPIO.
- 2. Based on the analysis of the AEFI surveillance system in the district, take appropriate action to improve surveillance. Measures can include ensuring availability of PHC AEFI registers and regular recording of spontaneously notified minor, serious and severe cases, training of health workers and MOs in detecting, reporting and investigating AEFIs; encourage reporting of serious AEFIs by health workers and medical

- officers; making available CRFs and other investigation formats with MOs; follow up of investigations for completeness of records within stipulated timelines; etc.
- Liaise with pediatricians, surgeons/pediatric surgeons and radiologists in the district hospitals for reporting and management of any serious AEFI including suspect intussusception cases. Ensure AEFI CRF forms and contact details of DIO/CMO are available with the department in-charge to immediately report a case and activate case management and referral protocols.

#### 9.4 AEFI communication plan

An Adverse Event Following Immunization (AEFI) is an unfortunate and unwanted event. Most AEFIs sound much more serious than they are, because of poor communication within the system. To handle an AEFI effectively, it is best to be prepared in advance. Internal communication is most important during an AEFI crisis. Be ready to respond promptly and effectively in case of occurrence of any AEFI. Set up a communication plan between the AEFI committee members and those working on the ground.

#### All SIOs/DIOs must:

- » Implement the district AEFI communication protocol with first and second respondents identified by name. As per the protocol, the District and State Immunization Officer may be chosen as the designated spokesperson (first respondent) for responding to media queries. In states where the CMHO/CS or the DM is the designated spokesperson, the immunization manager (DIO) provides all information to the DM/CMHO regarding the AEFI. Ensure that this spokesperson has been trained in media handling during crisis. If not, organize media-handling skills training in advance.
- » Identify tertiary hospitals (district hospital, medical college, private hospitals) within or close to the district with facilities for diagnosing and treating cases of intussusception. Such hospitals should have facilities such as barium X-ray, ultrasound and paediatric surgery.

#### All ANMs/ASHAs/AWWs and MOs must:

- » Be sensitized to recognize and report AEFI promptly.
- » Know what to do in the event of an AEFI and the location of the nearest AEFI treatment centre.
- Ensure referral mechanism to transfer an infant with possible intussusception to a facility well equipped to handle the condition.
- Develop single-page reference material for ANMs/ASHAs on what to do during an AEFI, who to contact, etc.
- Call partners meetings and discuss how messages must be communicated during an unfortunate AEFI.
- Demand for information increases from many quarters be prepared with information!
- Coordination is crucial take charge! Prepare a coordination plan. Constantly update it when people move out of the system and new people come in.

#### 9.5 Media communication guidelines during AEFI

During an AEFI crisis, the media likes a quick response, accuracy and simplicity, statistics with explanation, context (part of a wider picture), comments or explanation from the highest authority, and multiple sides of the story. The immunization programme managers may follow the guidelines given below for effective management of media during a crisis:

- Prepare a media database of journalists (print and electronic media) and regularly update.
- Identify in advance an appropriate spokesperson and share contact details of spokesperson(s) with all concerned focal points at the district, state and national levels. The spokesperson should have had the media training should be articulate and technically competent to handle the questions that arise.
- An information package may contain the following documents both in hard copy and electronic files:
  - » Frequently Asked Questions (FAQs) on Rotavirus vaccine;
  - » Fact sheet or a technical brief on Rotavirus vaccine;
  - » Fact sheet or a technical brief on AEFIs related to Rotavirus vaccine; and
  - » Contact addresses of spokespersons (experts) that media can talk to. Take prior permission and inform the expert when his/her contact numbers are shared with the media.
- Media release: The draft media release must specifically answer who, what, when, where, why, and what action is being taken.
- Mention the name and contact details of the spokesperson. The AEFI Committee may also recommend
  another name such as a medical expert for further details should journalists have more questions (at
  the end).

#### **Important AEFI Messages**

- Benefit of immunization in preventing disease is well proven.
- It is very risky not to immunize (risk of disease and complications).
- Before the introduction of vaccines, vaccine preventable diseases caused millions of death and/ or disability. That situation would return without continued use of vaccines.
- Vaccines do cause some reactions, but these are rarely serious and hardly ever cause long term problems (have data ready and available to substantiate this fact).
- We have well-established immunization safety surveillance in place. Immunization safety is very important, and even the slightest suspicion of a problem is investigated.
- The AEFI is currently being investigated, but is likely to be coincidental/due to a local problem (depending on type of event), and the immunization programme must continue to keep the population safe from disease.

#### **Important Messages related to Intussusception**

- Intussusception occurs in infants and children even without having taken the Rotavirus vaccine
- The exact causes of intussusception are not known.
- Many times, intussusception episodes are transient and resolve without any intervention.
- Overall public health benefits attained by providing Rotavirus vaccine through the UIP are many times higher than a very marginal increase in cases of intussusception that may occur after vaccination.





### SUPERVISION, MONITORING AND EVALUATION

A team of national and state observers shall be supervising and monitoring all activities in the prelaunch period in the states where the Rotavirus vaccine is being launched. These teams shall guide and evaluate the progress and share their findings with the state task force and national task force (Immunization division, MoHFW). It is recommended that introduction activities should start few months prior to the scheduled introduction of the vaccine.

## 10.1 Supervision and monitoring of implementation

Oversight of the implementation activities is crucial at all levels. Supervision should focus on bridging the gaps identified through the state and district preparedness assessment checklists.

#### 10.1.1 National level

- Review of the state preparedness checklists and assessment of progress achieved in addressing the identified issues at regular intervals will contribute to effective implementation and also have the added benefit of strengthening the RI system in each state.
- Field visits by national observers will provide real-time information. The observers must visit the health facilities at all levels to assess the preparedness of states prior to introduction.
- The observers must share their observations with the district and state level officials for further action (if any).

#### 10.1.2 State level

- Review of the preparedness checklists of the districts must be done by the SIO. It is recommended that a state team be formed to oversee the implementation process. Officers from various departments can also be involved in the state-level trainings to enable participation in monitoring.
- Field visits by the state immunization officer and state observers must focus on checklist findings and visit the district training sessions. Issues identified must be shared with state and district task forces for corrective actions.

#### 10.1.3 District level

- In addition to officers of the health department, officials from Integrated Child Development Services (ICDS) department should also be involved in block-level monitoring of training.
- Child development project officer (CDPO) and local administrative officers should also be involved in monitoring the training of ASHAs and AWWs at the PHC level.

#### 10.2 Monitoring the process of Rotavirus vaccine implementation

- Standardized data collection formats and operating procedures have been developed by the Gol to monitor the provision of RI services at immunization session sites and community level coverage of all antigens offered through UIP to detect coverage gaps.
- The introduction of Rotavirus vaccine in the UIP provides an opportunity to strengthen the overall monitoring of RI programme. The GoI mandated intensified RI monitoring strategy should be used for Rotavirus vaccine related monitoring as well.
- Appropriate information may be collected on the status of implementation through all components of RI monitoring.

#### 10.2.1 Session site monitoring

• This captures information on vaccine supply and the availability of logistics, functioning of alternate vaccine delivery (AVD) system, immunization safety practices of ANMs, waste disposal, record keeping, inter-personal communication of service providers etc.

#### 10.2.2 District and block level monitoring

This provides information on coverage, vaccine stocks, wastage rates, etc.

#### 10.2.3 Household monitoring

• This uses convenience sampling in the community surrounding RI session sites to assess the coverage of RI antigens among children under 35 months of age.

#### 10.3 Monitoring supply of vaccines and logistics

• Available records must be examined for supply, utilization and balance of vaccines and logistics to verify whether there is a logical association between consumption of vaccines and logistics.

- If the following are found, there is a need to explore and address the reasons:
  - » The utilization of the vaccines and logistics, shows a pattern of rapid increase or decrease week after week;
  - » Doses consumed for vaccines that are provided at the same time (OPV/Pentavalent/RVV) differ widely from each other for the same period.
- If there is any mismatch between the reported number of vaccine doses and logistics consumed, the vaccinators, medical officer, store in-charge and supervising authorities concerned must be consulted to determine the reason for the variation or mismatch.

#### 10.4 Monitoring the cold chain

• Rotavirus vaccine should be stored between +20C and +80C at cold chain points below district level. Therefore, the temperature of the ILR and conditioning of ice packs should be monitored to ensure maintenance of cold chain.

#### 10.5 Monitoring immunization safety

- Rotavirus vaccine is a safe and effective vaccine; however, as with any new vaccine added to the
  programme, adequate attention should be paid to ensure that sensitive surveillance for AEFIs is in
  place.
- Any AEFI should be reported in the prescribed GoI format as per AEFI Surveillance guidelines.





## LEARNINGS FROM EARLIER PHASES OF ROTAVIRUS VACCINE INTRODUCTION IN INDIA



On 26<sup>th</sup> March 2016, India became the first country in Asia to launch Rotavirus vaccine in the Universal Immunization Program (UIP). In the first phase, the vaccine was introduced in four states namely Himachal Pradesh, Odisha, Haryana and Andhra Pradesh. In the second phase, five additional states (Tripura, Rajasthan, Madhya Pradesh, Assam and Tamil Nadu) have introduced the vaccine. The RVV used in these nine states is a liquid vaccine. Each dose of the vaccine is of 5 drops and is given at 6, 10 and 14 weeks of age. The second phase was extended to introduce the oral freeze dried vaccine in Jharkhand. Each dose of the vaccine is of 2.5 ml and is given at 6, 10 and 14 weeks of age. In the third phase, the liquid vaccine was introduced in Uttar Pradesh.

To ensure that the benefits of Rotavirus vaccine reach all the infants in the country, it is required that Rotavirus vaccine is expanded to other parts of the country. However, this required a review of the current introduction in terms of the preparedness and readiness of the immunization system as well as the uptake and sustainability of the vaccine in the system. Thus, as directed by the Mission Steering Group of NHM, ICMR conducted a Programme Implementation Review (PIR) to generate evidence for the MoHFW, GoI to plan for the expansion of Rotavirus vaccine to other states. The PIR is a systematic rapid assessment of the UIP conducted in the four phase-I states with the following objectives

- a) To describe the program of Rotavirus vaccine introduction in the vaccine introducer states
- b) To review the processes involved in Rotavirus vaccine introduction in the vaccine introducer states across various implementation levels.

The PIR brought out certain good practices as well as identified areas requiring further strengthening in subsequent phases of RVV expansion. The key findings of the PIR are as follows

 RVV cell established in all the states helped the states to follow a focused approach in presence of competing priorities like IPV introduction, Polio National Immunization days, Mission Indradhanush etc.

- With such competing priorities it is important that each stakeholder's role is well defined to ensure timely and effective implementation of each activity.
- State and district level preparatory assessment as well as cold chain assessment in the first phase helped the states, district and blocks to foresee the possible gaps and make timely arrangement to address the same. It will be important to take in to account the possibility of simultaneous introduction of PCV and MR vaccine during these assessment in subsequent phases.
- State level launch ceremonies along with positive media advocacy by key state level officials helped in creating a positive environment around RVV introduction.



- It is imperative to strengthen micro plan and plan sessions as per injection load in hard to reach and low beneficiary load areas to reduce vaccine wastage.
- The training should follow the usual cascade model with a National and State ToT followed by district and block level trainings. All the health care workforce starting from the Medical officers to the ANMs as well as mobilisers and link workers should be trained. The feedback during the PIR showed that the availability of FAQs and single page pamphlets were useful to the workers and mobilisers which should also be provided in the subsequent phases. The training should be seen as an opportunity to provide refresher training covering all thematic areas of UIP and strengthen the overall immunization programme.
- AEFI surveillance system should be updated and strengthened in the newer RVV introducing states and districts including training on revised AEFI guidelines should be provided to service providers at all levels. The revised AEFI formats and protocols as per the AEFI guidelines of 2015, should be made available at all level of the health system.
- A detailed plan should be developed to integrate the Rotavirus and Intussusception Surveillance with existing AEFI surveillance. The surveillance data should be shared with the respective states regularly.
   The MOs should be apprised about the quick referral mechanism through the existing intussusception surveillance to ensure timely reporting and save infant lives.
- Apart from the communication strategies used in the first phase (posters, pamphlets) it would be useful to consider additional strategies like TV spots, radio spots etc, which focus not only on RVV but the entire spectrum of preventive and therapeutic approaches for diarrhoea control.
- During the expansion of RVV in other part of the country it will become imperative to entice positive media advocacy by conducting workshops, writing articles, Op Eds etc and sharing the success of the first phase of introduction.
- During the expansion of RVV in other states, reporting and recording tools such as MCP cards, RCH registers, due lists, tally sheets are updated and printed in adequate number well in time before the introduction of the vaccine.
- Ongoing monitoring and evaluation are cornerstones for successful implementation of a vaccination program. The existing monitoring mechanisms should be updated to include RVV and data from such should be made available to all program managers to allow them to take corrective actions. The focus should be more on supportive supervision than a mere fault finding exercise.



## ROTAVIRUS GASTROENTERITIS SURVEILLANCE AND IMPACT ASSESSMENT

The Indian National Rotavirus Surveillance Network (NRSN) was established in December 2005 to generate data on the clinical, epidemiological, and virological features of severe Rotavirus disease in Indian children, using standardized protocols for enrollment and diagnostic evaluation. The hospital-based surveillance conducted between 2005 and 2009 showed that the proportion of diarrheal hospitalizations among children <5 years of age associated with Rotavirus was 40%. Based on the experience gained from the first round of surveillance from 2005 to 2009 and following recommendations by the Indian Council of Medical Research (ICMR) and the National Technical Advisory Group on Immunization (NTAGI) of the Union Health Ministry, the NRSN was expanded by ICMR in a phased manner to include more hospitals in several states. The objective of this expanded network was to generate more geographically representative pan-India data that would inform the authorities in the decision making process of the need to introduce a Rotavirus vaccine in the national immunization programme, track disease burden and importantly, prepare to monitor impact after introduction. From 8 hospitals in 2012, the NRSN was expanded to include 28 hospital sites across India in 2014, with the Christian Medical College (CMC), Vellore serving as the quality control and referral laboratory.

The data from the NRSN from September 2012 to June 2016 is summarized below in Table 10-13.

Table 10: Regional and Site-wise distribution of Rotavirus positivity (%)

Region	Site	Number Tested	RV Positive	RV Negative	RV Positive in %
East	Kolkata	1282	643	639	50.2
	Midnapore	1057	568	489	53.7
	Dibrugarh	521	203	318	39.0
	Dimapur	525	220	305	41.9
	Patna	787	118	669	15.0
	Nalanda	486	43	443	8.8
	Bhubaneswar	594	316	278	53.2
		5252	2111	3141	40.2
West	Pune	784	387	397	49.4
	Mumbai	610	189	421	31.0
	Ahmedabad	388	91	297	23.5
	Surat	966	304	662	31.5
	Karad	817	291	526	35.6
		3565	1262	2303	35.4
South	Vellore	1337	392	945	29.3
	Kolenchery	899	389	510	43.3
	Trichy	562	277	285	49.3
	Hyderabad	663	164	499	24.7
	Tirupati	784	184	600	23.5
	Port Blair	1431	588	843	41.1
	Chennai	1028	317	711	30.8
	Belgaum	555	157	398	28.3
		7259	2468	4791	34.0
North	Delhi*	1810	836	974	46.2
	Ludhiana	570	214	356	37.5
	Tanda	454	241	213	53.1
	Meerut	448	83	365	18.5
	Rohtak	538	161	377	29.9
	Jabalpur	316	94	222	29.7
	Bhopal	216	46	170	21.3
		4352	1675	2677	38.5
	Total	20428	7516	12912	36.8

<sup>\*</sup> Data from two surveillance sites

The Rotavirus positivity in cases of hospitalized acute gastroenteritis was 36.8% for the country. The positivity ranges from 34-40% in each of the North, South, East and West zones suggesting the Rotavirus prevalence may be similar throughout India.

The Rotavirus positivity was highest in age groups of 0-11 months (< 1 year) and 12- 24 months (1-2 years of age groups), which is consistent with global trends.

Table 11: Age- group wise distribution of Rotavirus positivity

Age (m)	RV Positive	RV Negative	Number Tested	RV Positive %
0-2	236	1157	1393	16.9
3-5	669	1581	2250	29.7
6-11	2650	3773	6423	41.3
12-23	2768	3602	6370	43.5
24-35	714	1410	2124	33.6
36-47	301	782	1083	27.8
48-59	178	607	785	22.7
Total	7516	12912	20428	

**Table 12:** Distribution of Rotavirus positivity across diarrheal disease severity categories

Disease severity	RV Positive	RV Negative	Number Tested	RV Positive %
Mild	196	516	712	27.5
Moderate	2463	5052	7515	32.8
Severe & Very severe	4856	7342	12198	39.8
Total	7515	12910	20425*	

<sup>\*3</sup> cases Vesikari score could not be calculated.

Nearly 3/4 (72%) of moderate and severe diarrhoeal cases were attributed to Rotavirus.

**Table 13:** Seasonal distribution of Rotavirus cases

Season	RV Positive	RV Negative	Number Tested	RV Positive %
Dec-Feb	3239	2848	6087	53.2
Mar-May	1639	3344	4983	32.9
Jun-Aug	976	3783	4759	20.5
Sep-Nov	1662	2937	4599	36.1
Total	7516	12912	20428	

Rotavirus prevalence peaked in winter months with nearly 53% positivity in months of Dec- Jan. The NRSN project was completed in 2016.

## Surveillance for impact assessment

As Rotavirus vaccines are introduced into the Universal Immunization Programme (UIP) in India, monitoring their impact is a high priority. Reductions in child deaths and hospitalizations from Rotavirus acute gastroenteritis (AGE) are anticipated, and documenting these benefits and any risks is necessary.

The Rotavirus vaccines are being introduced in a phased approach across India. The Rotavirus vaccine was introduced in 2016 in Himachal Pradesh, Odisha, Haryana and Andhra Pradesh. Each of the four early introducing states had at least one site that was already part of the NRSN through ICMR and CMC's networks and contacts. A new study, the Rotavirus Vaccine Impact Study (RVIS) was started in 2016, under an ICMR Steering Committee. Additional hospitals which were known to admit larger numbers of children for acute gastroenteritis were identified in each of the four states.

**Table 14:** Hospitalizations and Rotavirus positivity for acute gastroenteritis in children less than 5 years of age until October 2018 in four phase 1 introduction states

State	Location	No. of children admitted with diarrhea	No. of stool specimens collected	Number of vaccine cards obtained	Number of Rotavirus ELISA positives	Percent- age RV positive
Andhra Pradesh	Kurnool	683	653	573	152	23.3%
riduesii	Kakinada	298	258	258	26	10.1%
	Vizag	574	542	518	77	14.2%
	Tirupati	812	748	676	115	15.4%
Odisha	Cuttack	1568	1497	1431	517	34.5%
	SUM, BBSR	621	573	538	205	35.8%
	KIMS, BBSR	753	717	681	189	26.4%
	Hi – Tech, BBSR	1129	1086	924	274	25.2%
Haryana	Rohtak	713	634	652	100	15.8%
	Mewat	1157	1073	882	129	12.0%
	Sonepat	373	358	341	74	20.7%
	Chandigarh	256	245	222	41	16.7%
Himachal Pradesh	Tanda	827	678	678	157	23.2%
rauesii	Shimla	394	370	370	72	19.5%
Total		10158	9432	8776	2128	22.6%

The data on hospitalized cases of acute gastroenteritis and Rotavirus positivity among them until October 2018 is presented in Table 14. However, this study will assess impact in a case control design in children who are eligible to have received the vaccine. Therefore, a formal impact analysis will be done in 2019.

Surveillance has been initiated in late 2017 in phase 2 states of Assam, Rajasthan, Madhya Pradesh, Tamil Nadu, and Uttar Pradesh with one or more sites recruiting children hospitalized with acute gastroenteritis. Table 15 summarizes the data on enrolled cases for acute gastroenteritis in phase 2 sites.

**Table 15:** Hospitalizations and Rotavirus positivity for acute gastroenteritis in children less than 5 years of age until October 2018 in four phase 2 introduction states

State	Location	No. of children admitted with diarrhea	No. of stool specimens collected	Number of vaccine cards obtained	Number of Rotavirus ELISA positives	Percentage RV positive
Madhya Pradesh	Indore	480	451	429	76	16.9%
	Jaipur	866	842	803	191	22.7%
Rajasthan	Udaipur	376	374	347	55	14.7%
	Jodhpur	510	478	421	91	19.0%
	CMC, Vellore	218	205	189	50	24.4%
	GVMC, Vellore	134	131	130	32	24.4%
Tamil	Narayani, Vellore	15	15	10	2	20.2%
Nadu	Nalam, Vellore	72	71	70	10	14.1%
	ККСТН	400	378	299	134	35.4%
	ICH	499	425	391	122	28.7%
	Madurai	361	360	355	65	18.1%
Assam	Guwahati	72	72	69	13	18.1%
Assaill	Tezpur	87	80	86	35	43.8%
	Lucknow	461	424	244	122	28.8%
Uttar Pradesh	Bijnor	360	346	293	127	36.7%
	Varanasi	194	168	140	15	8.9%
Total		5105	4820	4276	1143	24.1%

In both phase 1 and phase 2 states, surveillance is also being carried out for intussusception. The summary data from the intussusception data is provided in Table 16 below. Note that the total reports include children of all ages, including those who have not received vaccine, and the number of cases who have received Rotavirus vaccine includes children who received Rotavirus vaccine much before the occurrence of intussusception, and thus most cases do not fall in the risk window. Analysis of the case-control data to assess if there is any risk with the vaccine currently in use will be conducted when data on sufficient numbers of cases are collected.

**Table 16:** Summary of sentinel surveillance for intussusception (includes un-vaccinated cases and cases not in the risk window)

State	Location	Total number of IS cases	Number of vaccine cards obtained
Andhra	Kurnool	21	21
Pradesh	Kakinada	8	8
	Vizag	12	12
	Tirupati	19	19
Odisha	Cuttack	72	71
	SUM, Bhubaneshwar	22	22
	Kalinga, Bhubaneshwar	10	9
	Hi – Tech, Bhubaneshwar	2	2
Haryana	Rohtak	20	20
	Mewat	5	2
	Chandigarh	151	150
Tamil Nadu	CMC	29	28
	GVMC, Vellore	2	2
	Kanchi Kamakodi	66	54
	Egmore-ICH	64	59
	Coimbatore	18	18
	Madurai	14	14
Pondicherry	Pondicherry	30	30
Rajasthan	Jaipur	59	58
	Udaipur	10	10
	Jodhpur	40	33
Madhya Pradesh	Indore	13	12
Uttar Pradesh	Lucknow	1	1
	Varanasi	24	16
Assam	Tezpur	4	4
Total		726	685 (94%)

## **CONCLUSIONS**

- Rotavirus is an important cause of gastroenteritis in Indian children in all parts of the country.
- Rotavirus vaccine introduction has been paralleled with impact assessment study of Rotavirus vaccine for effectiveness and safety. The impact assessment process is in place in eight states that have introduced Rotavirus vaccination.
- The sites chosen are appropriate for monitoring vaccine safety, because they have captured background intussusceptions prior to vaccine introduction.
- The monitoring of vaccine so far shows no reason for concern regarding effectiveness or safety. However, it will take time to recruit enough children in the age-appropriate group for vaccination to ascertain statistically significant effectiveness through a case-control design.

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